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THE HAMLIN HERALD

FARMERS & MERCHANTS

NATIONAL BANK
"Solid As A Rock"

VOL. 70, NO. 9

HAMLIN, JONES COUNTY, TEXAS, 79520, TUESDAY, DECEMBER 24, 1974

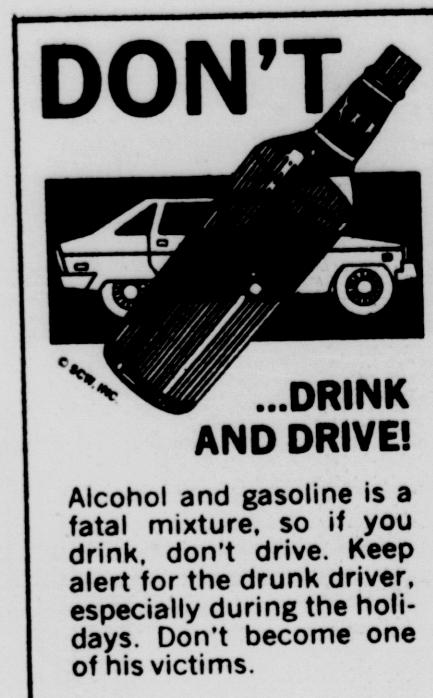
PRICE 15 CENTS (Tax Included)

Merry Christmas



We wish to extend our holiday
greetings to you and your family as you gather
in celebration.

Will you spend your Holidays in the Hospital?



The Christmas and New Year holidays are the most dangerous times of the year . . .

It's a dangerous season because it's a confusing season. People are busy, running about and their minds are preoccupied with many thoughts about many things. There's the rush of Christmas shopping and holiday parties. There's memories of past years... some sweet, others bitter. There's financial problems, streets crowded with traffic and packed stores. It all adds up to pressure. So somebody will drink a little too much at the office party and drive home. Someone else will run a stop sign because their at-

tention was on their problems rather than on the road. And everybody gets careless. Homes burn down because of that and household and occupational accidents increase. People are injured. People die during the holiday season due to the pressures of Christmas and the New Year. So this year, take it easy. Relax and enjoy yourself, but keep extra alert and practice sensible safety rules in your home, at work and on the road. And look out for those who don't. Don't spend your holidays in the hospital.

WANT ADS**Automobiles****Instruction****Help Wanted****...WILL WORK FOR YOU!****WANT A REWARDING CAREER?**

In just a few months we can qualify you for a position as:

- * Stenographer In ... 4 months
- * Bookkeeper In ... 5 months
- * Secretary In ... 6 months
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- * Draftsman In ... 10 months

WE CAN TEACH YOU:

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We buy Used Furniture
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GENERAL REPAIR WORK—I do any kind of home repair and remodeling. Call A. B. Tucker, 735-3106, Rotan, Texas.

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TRAILER FOR RENT—6' x 12' tandem trailer for rent at reasonable rates. Harbert Furniture, phone 576-2221.

NURSERY PERSONNEL NEEDED—apply in person at church office, mornings. First Methodist Church.**Real Estate Wanted**

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NEW or renovated mattresses and box springs. They're guaranteed. Pick up and delivery. Western Mattress Co. Phone Mrs. Weaver, 576-3117.

FOR SALE—All types field and garden seed, fertilizer, spreaders, peat moss, weed killers, insecticides. Pled Piper Mills, Hamlin, Texas.

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ARMSTRONG Linoleum by yard. 12' wide. 7 different patterns to choose from.

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FOR SALE—1973 Honda 100 in good condition. Street Legal, equipped with Direction Signals. John Steele, call 576-3372 after 5 p.m.

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FOR SALE—1973 Hanover cattle trailer, 24' x 6', white, new. Reg. price \$2550, will sell for \$2100. Call Cecil Sellers Cattle Co. at office, 576-3618 or home, 576-3631.

FOR SALE—Yamaha 175 with two helmets; excellent condition. \$450. Call Eddie Offield, 576-3309.

Real Estate For Sale

FOR SALE—All new three bedroom, 2 bath, 2 car garage. Now ready to move in. Phone 576-3266.

FOR SALE—Home in Sylvester with five lots. Has 5

Men's Class Hosts Party For Lodge

A Christmas Party for residents of Holiday Lodge was given Thursday evening by The Men's Bible Class of First Baptist Church.

The Rev. Howard Jones, teacher, gave the devotional. E. A. Hewett led the singing of Christmas carols and sang a solo, "How Great Thou Art." Mrs. Andy Brown played the piano.

Rev. Jones requested that members of the class provide gifts for the residents rather than a gift being given to him.

A committee from the Homemakers Sunday School Class purchased and wrapped the gifts. Mrs. Melvin Scott was chairman. Men from the class distributed gifts to every resident including bed patients.

Refreshments furnished by Naomi Sunday School Class were served by members of the Phebean and Homemakers classes.

Mrs. Robert Christian, activities director at the lodge, coordinated plans for the party.

Phebean Class Holds Party

Phebean Sunday School Class of First Baptist Church met in the home of Mrs. J. A. George Dec. 17 for their Christmas party.

Mrs. George was assisted by Mrs. C. R. Crowley as co-hostess.

Mrs. Cleo Perryman, outreach leader, presided. Mrs. T. C. Gregory gave the devotional.

Mrs. Joe Cowan presented the story of "The Other Wiseman."

Mrs. Crowley gave the closing prayer.

In lieu of a Christmas gift exchange, the members placed money in a carpet fund for their classroom.

Refreshments were served. Others present were Mrs. Henry Albritton, W. H. Carter, Erma Hall, O. G. Harvey, A. Branscum and Lucy Mickler.

Xi Gamma Pi Yule Party Held Thursday

Xi Gamma Pi chapter of Beta Sigma Phi met Thursday evening in the home of Mr. and Mrs. John C. Bryant for the annual Christmas party. Mrs. C. W. Griggs, chairman of the social committee, was in charge of arrangements.

Refreshments were served from a buffet.

Gifts for high score were presented to winners of Bridge and 42.

Those attending were Mmes. and Messrs. Cliff Reynolds, Bob McKissack, Leldon Clifton, Jack Willingham, Tim Jones, James Harrison, Leroy Smith, Arlie Cassie, W. T. Johnson, Gerald Young, Weldon Griggs, John C. Bryant, Cecil Sellers and a guest, Teola Simpson.

Mr. and Mrs. Ramiro Villarreal are parents of a girl, Christy Diane, 6 lbs. ½ oz. born Dec. 16 at 1:58 a.m.

Mr. and Mrs. Francisco M. Guerra of Abilene are parents of a girl, Francine Annie, 7 lbs. 12 oz. born Dec. 18 at 9:12 p.m.

Salad Supper Held Tuesday

The monthly ladies salad supper was held in the Fellowship Hall of the Church of Christ Tuesday night. Room decorations carried out the Christmas theme.

Tables were set with red tablecloths lined with greenery, berries and Christmas candles with a flower arrangement accenting the head table.

Speaker for the supper was Mrs. Bobby Self who spoke on "Inner Happiness and How to Acquire It." She encouraged everyone to constantly give of

themselves to acquire and know happiness.

Hostesses were Mrs. H. R. Daniell, Bob Tegart and Bobby Self. Twenty-two ladies attended.

HOSPITAL PATIENTS

In Hospital Monday:

L. B. Maberry

Kayla Mehaffey

Lena Thomas

Jack Fletcher

Mrs. A. A. Hackley

Mrs. Joe Baldivia

Fred Jay

Mrs. W. L. Maynard

Mrs. Steve Reynolds

Elmo Bellah

Loy Nelson

Beatrice Kemp

Bill Kelley

Dismissed Dec. 18-22:

Mrs. Ronnie Clemons

Steve Austin

Mrs. Frank Guerra

Ralph Hallum

Vernon W. Early, Sylvester

Tammy May, Rotan

H. R. Daniels

Mr. and Mrs. Robert Parramore of Winters are parents of a boy, Russell Lee, 7 lbs. ½ oz. born Dec. 5 at 2:30 p.m. Maternal grandparents are Mr. and Mrs. Jack Vaughan. Mr. and Mrs. Bob Parramore of Winters are paternal grandparents. Great-grandparents are Mrs. H. E. Black of Hamlin and Mrs. A. F. Pinson of Warsaw, England and Mrs. Parramore of Winters.

Andrew T. McCormack, son of Mr. and Mrs. Andrew T. McCormack, 149 Avenue F, Hamlin, Tex., was promoted to Army Specialist six while serving as a radio repairman in the 6th Maintenance Company in Crailsheim, Germany.

Moving? Please let us know before you go! Call the Hamlin Herald and give us your new address.

GRAND Stamford

Fri. 27-Sat. 28 Sun. 29
2 Color Disney Hits 2
"BEARS AND I"
"SHAGGY DOG"

DRIVE-IN THEATRE

Fri. 27-Sat. 28
"SANTEE"
Glen Ford
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Sun. 29-Mon. 30-Tues. 31
"SERPICO"
Al Pacino
Color

Wed. Jan. 1-Thurs. 2
X-ADULTS ONLY
No One Under 18
Proof Required
"MARITAL HAPPINESS"
Nude Color

TUESDAY, DECEMBER 24, 1974, PAGE 3

Mr. and Mrs. Paul W. Frazier are parents of a boy, Michael Paul, 8 lbs. 2 oz. born Dec. 20 at 3:30 p.m. in Stamford Memorial Hospital. The couple has a daughter, Dawn Denice, 4. Maternal grandparents are Mr. and Mrs. W. W. Goodwin. Mr. and Mrs. Franklin W. Frazier of Philadelphia, Pa., are paternal grandparents.

No longer used in medicine, frankincense remains valued today as a base for perfumes.

CHRIST'S BIRTHDAY

How many observe Christ's birthday! How few, his precepts! O! 'tis easier to keep holidays than commandments.

— Benjamin Franklin (1732)

SEASON'S GREETINGS

Thank you for your patronage!

CARTER PLUMBING

E. W. CARTER
576-2684

RAY CARTER
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Start 75 with 775**SWEETWATER SAVINGS NEW \$1000 SIX YEAR SAVINGS CERTIFICATE YIELDS 7.98% ANNUALLY**

At a time when investment returns are declining, Sweetwater Savings introduces a new, higher yield savings certificate. Sweetwater Savings' new 6 year \$1000 savings certificate yields 7.98% annually which means, at maturity, it is worth \$1,584.95. That is your GUARANTEED RETURN. And, all Sweetwater Savings accounts are insured up to \$40,000 by the FSLIC. Now, that's hard to beat . . . any year. Start '75 with a Sweetwater Savings 7.75 account.

SAV-X Pharmacies We Appreciate Your Business

612 E. Hamilton

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Store Hours 9 a.m. to 6 p.m. Monday Through Saturday

Gillette Pro-Max Dryer

Reg. 25⁴⁷ **23⁹⁷** 1000 Watt

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Reg. 36.57 **30³⁸**

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Gillette Hot Shave System

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Devon CANDY

No. 2 Box **2⁹⁷**

8-Track Stereo Tapes

(including Spanish Tapes) **1⁹⁸**

Compare these Sweetwater Savings rates:

7 3/4% 6 YR. CERTIFICATE
\$1,000 MINIMUM

7 1/2% 4 YR. CERTIFICATE
\$1000 MINIMUM

6 3/4% 30 MO. CERTIFICATE
\$1,0

FROM THE FILES . . .

FIFTY YEARS AGO
(December 26, 1924)

Mr. and Mrs. R. D. Boyd of Slaton are here to visit their parents, Mr. and Mrs. W. L. Walton. Mr. and Mrs. J. Boyd also returned last week from Stanton to be at home Christmas.

The big poultry show that was to have been held here last week, Dec. 19 and 20 was frozen out, for the time being. Zero weather is not a good temperature for show chickens. So those in charge postponed the show till Jan. 17 and 18. Those who want to see good poultry will do well to keep this date in mind. Bring your chickens and turkeys.

Charlie Conatser's store at Royston was destroyed by fire of undetermined origin about 3:00 o'clock Tuesday morning.

TWENTY YEARS AGO
(December 24, 1954)

Hamlin's city street paving program has really taken shape during the past several days as curb and gutter and street paving base has been carried out on several blocks of city streets.

Six new directors for the ensuing year of the Hamlin Chamber of Commerce will be elected in balloting that is being conducted through the mail this week and next by the civic organization.

Mrs. Lee R. Howard and little daughter, Terry, who have been making their home with her parents, Mr. and Mrs. W. C. Moore, for the past 11 months, are leaving Dec. 23 to join their husband and father in Japan. Lieutenant Howard was sent to Korea in February and back to Japan in October.

Hamlin post office will be closed Friday afternoon and all day Saturday in order to give postal employees a repast from labors for Christmas holidays.

Singers and those who like to hear good singing are reminded that the Haskell and Jones County singing will be conducted Sunday afternoon at Swenson Avenue Baptist Church in Stamford.

More than 1,100 Hamlin School children left their classes at the five schools of the district Wednesday

afternoon and will not return until Monday, Jan. 3.

TEN YEARS AGO
(December 24, 1964)

Tommy L. Sewell, 20, whose wife, Carol lives at 230 S. W. Avenue D, completed a seven-week armor truck vehicle mechanic course at the Army Armor Center, Fort Knox, Dec. 16.

A capacity crowd attended the Sunday evening cantata presented by the combined choirs of the First Baptist churches at the Baptist church Sunday evening.

Dr. Jimmy McNeil, optometrist, has announced that he will not be in his office on Thursday, Dec. 24 and also Thursday, Jan. 31.

With Christmas Day coming on Friday this year many businesses will be closed Saturday in order to have a full holiday weekend for the owners and employees.

The annual Christmas dinner program for teachers and employees of the Hamlin Public Schools was held Friday evening in the high school cafeteria. B. V. Newberry, high school principal, was master of ceremonies.

Winners of the Christmas Decoration Contest have been announced by Miss Lennie Greenway, president of the Business and Professional Women's Club, sponsors of the event. In the business division the Hamlin Flower Shop placed first; McCollum-Cunningham, second and Bishop's Flowers, third.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish-point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

Coleman Adv. Serv.

*out the Old
Ring in the
NEW*

Another year has passed, and things gone by, we cannot change. So ring out the old year and ring in the new with high resolutions. These bells, which have long been used by churches as a call to worship, are ringing an opportunity for you to begin the new year at worship with the Lord in His house. Start now and be faithful throughout this year. Attend Church regularly.



LAST SIX DAYS OF THIS SALE GOING OUT OF BUSINESS

\$90,000 ORDERED SOLD TO BARE WALLS
WHEATLEY'S 414 N. FIRST—HASKELL

LOOK FOR
SALE SIGNS
Nothing Held Back! All Goes! Entire Remaining Men's-Women's-Children's Stock Consisting of the Following

THIS
SALE
STARTS
TUES.
8:30 a.m.
AND
LASTS
FOR 6
DAYS
ONLY!
HURRY!

1/2
off Original Prices

THIS
SALE
STARTS
TUES.
8:30 a.m.
AND
LASTS
FOR 6
DAYS
ONLY!
HURRY!

UNDERWEAR
*Lingerie *Hosiery *Socks
*Shirts *Sleepwear
*Dresses *Blouses
*Tops and Bottoms *Outer
Shirts

Mens and Boys
Western Belts

*Silk *Cotton *Wool
*Corduroy *Denim
*Satin *Velvet *Brocade
*Nylon *Spandex *Polyester

Never Again Will You Buy So Cheap

COME AND GET IT AS DEALERS ARE WAITING TO BUY BALANCE TO MOVE OUT OF TOWN! LAST CALL! LAST CHANCE! HURRY! MASTER CHARGE GOOD EVEN AT SALE PRICES

WHEATLEY'S-414 N. FIRST-HASKELL

Look for
Sale Signs

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GOODYEAR TIRES — G.E. APPLIANCES
110 S.W. AVE. A 576-3656

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LUMBERMEN

129 S.W. 5th 576-3171

HOWARD DRUG CO.

U.S. CENTRAL

J. R. B. #15

576-3321 S & H GREEN STAMPS 576-3521

JOHNSON BUTANE & REPAIR

50 E. LAKE DR.

CONNALLY FORD SALES

WELCOME EVERYONE TO SEE AND DRIVE
THE ALL NEW FORD LINE
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PRUITT WELL SERVICE

350 N.W. 6th

DANIELL CONSTRUCTION CO.

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HEIDENHEIMER'S

THE HAMLIN HERALD

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A. E. KILLION TANK TRUCKS, INC.

ASSEMBLY OF GOD
347 S. Central
Rev. Carl Amburn, pastor

SUNDAY

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Christ Ambassadors 6:00 p.m.
Evening Worship 7:00 p.m.

WEDNESDAY

Midweek Service 7:00 p.m.
BAPTIST MEXICAN MISSION

STAMFORD HIGHWAY

Sunday School 9:45 a.m.
Worship Service 10:40 a.m.
Training Union 6:00 p.m.

WEDNESDAY

Prayer Service 7:00 p.m.
CALVARY MISSIONARY
BAPTIST CHURCH

Rev. Walter Hickman

N. W. Avenue G. at 5th

SUNDAY

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
BTS 6:30 p.m.
Evening Worship 7:30 p.m.

WEDNESDAY

Song, Prayer Service 7:30 p.m.
CENTRAL BAPTIST CHURCH

Rev. C. G. Grigg

SUNDAY

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Church Training 6:00 p.m.
Evening Worship 7:00 p.m.

WEDNESDAY

CHURCH OF CHRIST
David E. Giddings, minister

Lake Drive at Ave. A.

SUNDAY

Bible Class 9:45 a.m.
Morning Worship 10:45 p.m.
Evening Worship 6:00 p.m.

WEDNESDAY

Midweek service 7:30 p.m.
CHURCH OF THE NAZARENE

Rev. Marshall Stewart

S. W. 1st at Avenue C

SUNDAY

Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
N.Y.P.S. 5:00 p.m.
Evening Worship 6:00 p.m.

WEDNESDAY

Prayer Service 7:30 p.m.
EAST SIDE CHURCH OF
CHRIST

Richard Lee Davis Jr.

Bible Class 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 5:00 p.m.

WEDNESDAY

Bible Class 6:30 p.m.
FIRST BAPTIST CHURCH

Rev. Howard J. Jones

Sunday School 9:45 a.m.
Morning Worship 10:40 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.

WEDNESDAY

Prayer Meeting 7:00 p.m.
First United Methodist Church

Rev. James W. Smith

48 S. W. Ave. A

SUNDAY

Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
M.Y.F. 6:00 p.m.
Evening Worship 7:00 p.m.

WEDNESDAY

Sharing Groups 7:30 p.m.
FOURSQUARE CHURCH

Rev. Claud Fry, pastor

113 S. W. Avenue D

SUNDAY

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Crusader Hour 6:00 p.m.
Evening Worship 7:00 p.m.

WEDNESDAY

Prayer, Bible Study 7:30 p.m.
HOLY TRINITY

CATHOLIC CHURCH

Rev. Stephen White

Aspermont Highway

SUNDAY

Mass 9:00 a.m.
WEDNESDAY

Services 7:30 p.m.
McCAULLEY BAPTIST

Rev. R. M. Babb

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

WEDNESDAY

Prayer Service 7:30 p.m.
McCAULLEY METHODIST

CHURCH

Sunday School 10:00 a.m.
Worship Services 10:00 a.m.

NEINDA BAPTIST CHURCH

Rev. Frank Codington, pastor

Sunday School 10:00 a.m.
Worship 11:00 a.m.

Evening Service 6:30 p.m.

OAK GROVE BAPTIST

Rev. Leo F. Scott

Northeast Ave. H.

SUNDAY

Sunday School 9:30 a.m.
Morning Worship 10:50 a.m.

B.T.U.

Evening Worship 7:30 p.m.

PRIMITIVE BAPTIST

CHURCH

600 Block N. E. Ave. A.

Elder Valery Henderson of

Paducah, Pastor

Meets second Sunday and preceding Saturday night each month

SUNSET BAPTIST CHURCH

Robert H. Green, pastor

N. W. Ave. C. at 6th

SUNDAY

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.



a lovable legend, bringer of gifts

Throughout history, descendant is Santa Claus; Santa Claus has had many names, many origins. He has as many personalities as fertile imaginations through the ages can dream up.

The symbol of Santa Claus and other magical bringers of gifts is infinitely variable. In Europe the chief gift-bringers are St. Nicholas on his saint's day, the 6th of December; his Anglo-American de-

scendants in parts of Scandinavia — dwarfs and goats take his place; there is the Christ Child of the German Xmas Eve; the white-robed girl Kolyada in pre-revolutionary Russia, and the Tres Reyes Magos of Spain — all parade down through the centuries with essentially the same function — to bring gifts to good little boys and girls.

Santa Claus himself is composed of many elements; he is half Saint Nicholas and half ancient yule god. St. Nicholas, the original, was a bishop of Myra in Asia Minor in the fourth century. He is supposed to have wrought miracles; certainly he was a good man. Many stories evolve from legends concerning the Bishop. One which is not as well known is told which introduces his connection with children.

Three boys were murdered by an innkeeper, cut up, and the pieces preserved in barrels of vinegar. St. Nicholas found these truncations, fitted them together with a prayer, and brought the boys back to life. To our 20th century minds this may seem a most macabre way to begin a legend's association with children!

In Holland, St. Nicholas becomes Sante Klaas. The children put out a pair of shoes or clogs filled with hay, water and carrots for his white horse; these are placed before the fireplace, and the next morning the shoes are found filled with either sweets and little gifts — or, depending on past behavior, birch rods.

Santa's arrival by chimney in America probably has an origin of antecedent significance. Hearth-gods and gods of the Yule log went in and out by chimney — also witches,

spirit of Christmas...

GOLDEN RULE HAS EMBRACED ALL RELIGIONS SINCE 1300 B.C.

Throughout the centuries men of all faiths have acknowledged the Golden Rule as a vital, intrinsic part of their faith, and expressed it thus:

BAHAIISM — "If thou lookest toward justice, choose then for others what thou choosest for thyself. Blessed is he who prefers his brother before himself."

BRAHMANISM — "This is the sum of duty: Do naught unto others which would cause you pain if done to you."

BUDDHISM — "In five ways should a clansman minister to his friends and familiars: By generosity, courtesy and benevolence, treating them as he treats himself and by being as good as his word."

CHRISTIANITY — "All things whatsoever you would that men should do to you, do you even to them: For this is the law and the prophets."

CONFUCIANISM — "Is there one word which may serve as a rule to practice for all one's life? The Master said, 'Is not reciprocity (sympathy, consideration) such a word? What you do not want done to yourself, do not unto others.'"

HINDUISM — "The life-giving breaths of other creatures are as dear to them as the breaths of one's own self. Men gifted with intelligence and purified souls should always treat others as they themselves wish to be treated."

JAINISM — "Indifferent to worldly objects, a man should wander about, treating all creatures in the world as he himself would be treated."

JUDAISM — "Thou shalt love thy neighbor as thyself."

MOHAMMEDANISM — "No one of you is a believer until he loves for his

adherents of the old and earliest religion of the horned god only much later made into a satanic Christian devil-figure. (Shades of an exorcist!)

These people used hallucinatory drugs and used ointments like belladonna that made them feel like they were flying.

So it seems that the jovial, genial fellow whom we know as St. Nick or Santa Claus has had his darker side, too. All very interesting, as is most history, if you dig deep enough.

Santa's arrival by chimney in America probably has an origin of antecedent significance. Hearth-gods and gods of the Yule log went in and out by chimney — also witches,

brother what he loves for himself."

SIKHISM — "As thou deemest thyself, so deem others; then shalt thou become a partner in Heaven."

SHINTOISM — "Irrespective of their nationality, language, manners and culture, men should give mutual aid, and enjoy reciprocal, peaceful pleasure by showing in their conduct that they are brethren."

TAOISM — "Regard your neighbor's gain as your own gain, and regard your neighbor's loss as your own loss."

ZOROASTRIANISM — "That nature alone is good which refrains from doing unto another whatsoever is not good for itself."

Traditionalists will say that the Golden Rule, admirable in concept as it is, does not truly express the Spirit of Christmas.

Man continues to strive — more or less — to emulate the Son of God and of Man — and especially at Christmas-time.

He fails miserably, in many cases; this cannot be denied. Why, then, can we not reach for something attainable — such as the Golden Rule?

JUDAISM — "Please bring me a Barbie quick curl and a Baby Alive. I would also like to have a Barbie camper and a Newport Barbie. Because I am in first grade, please bring me some new school clothes. Thank you.

Danielle Tice

MOHAMMEDANISM — "Please bring me a Barbie quick curl and a Baby Alive. I would also like to have a Barbie camper and a Newport Barbie. Because I am in first grade, please bring me some new school clothes. Thank you.

Scott Erwin

Dear Santa,
My name is Doug and I am 7 years old. Would you please bring me a new desk and a record player. I would like to have some records too.

Thank you Santa
Doug Bonds

Dear Santa,
I want many things, but I know you can't bring me everything I want just a bicycle for my sister and I

Isaac Martinez

Dear Santa,
Please bring me a new bicycle. I will have some cake and milk for you.

Love Rod Smith

Dear Santa,
I am six years old. I would like you to bring me a bike, a gun and a pair of boots.

Scott Erwin

Dear Santa,
My name is Doug and I am 7 years old. Would you please bring me a new desk and a record player. I would like to have some records too.

Thank you Santa
Doug Bonds

Dear Santa,
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Love Rod Smith

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Love Rod Smith

Dear Santa,
Please bring me a new bicycle. I will have some cake and

Christmas Day In The Morning

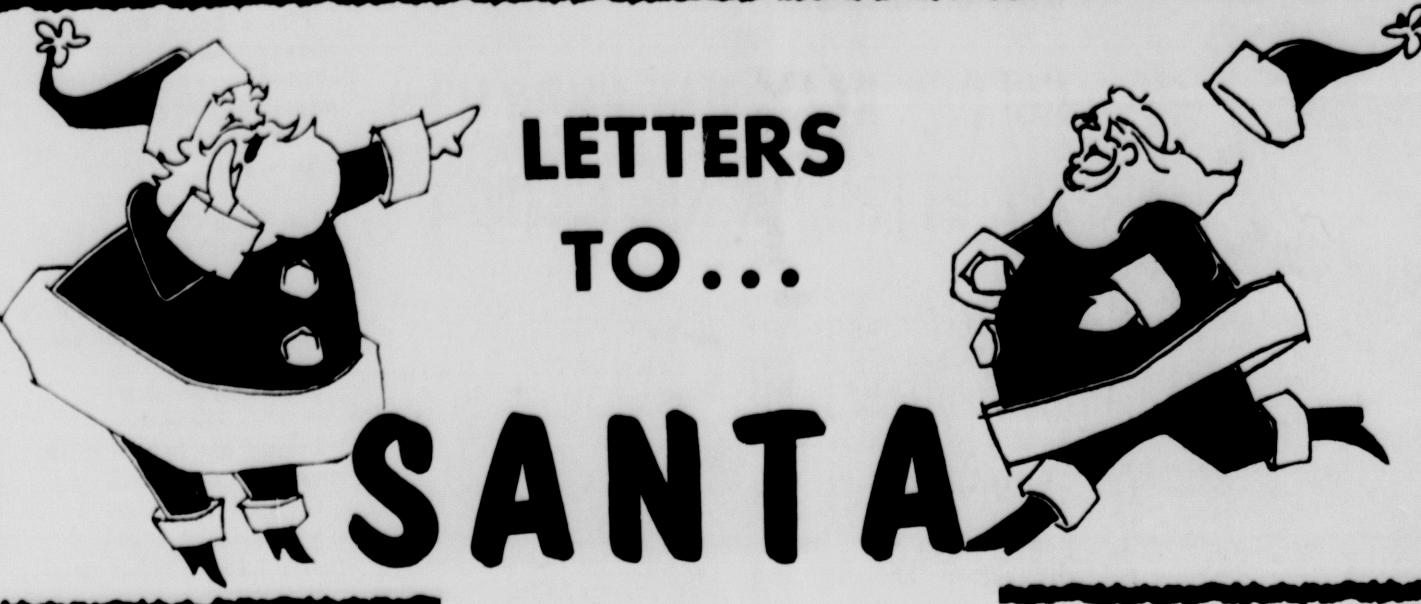
As I sat on a sunny bank,
A sunny bank, a sunny bank,
As I sat on a sunny bank
On Christmas Day in the morning.

I saw three ships come sailing by,
Come sailing by, come sailing by,
I saw three ships come sailing by,
On Christmas Day in the morning.

And who d'you think were on the ship,
Were on the ship, were on the ship,
And who d'you think were on the ship
But Joseph and his Fair Lady.

O he did whistle and she did sing,
And all the bells on earth did ring
For joy our Savior Christ was born
On Christmas Day in the morning.

— Anonymous

LETTERS**TO...****SANTA**

Santy for Christmas I want

Doll
high chair
Baby Bed
Baby Carse
love Jana Maddox
I will leave you some milk
Please Write Back



An Baby Carige and an
doll, Santa Clase suit, rock
policer, play stove and
icebox, play horse, play
zebra, hair brots, play
telephone that realy rings,
magice eight ball, play dog,
B-B gun mucuhene, buckle
Jody Jordan

Dear Santa,
I want a Gnip Gnop, Doll
cradle, Talking Picture
Phone, Softina Doll, Billy
Goat Game, Tuff Stuff Play
saw, and a Doll Bassinet
and Sweet Cookie.

Love,
Lea Ann Allen

Robert Ledesma Christmas
toys

I want a bicke and a play
rifle and throw darts.

Dear Santa,
Merry Christmas! My

name is Murray Hubbard,
and I am 4 years old. For
Christmas I would like to
have rock'em sock'em
robots, Steve Scout and Bob
Scout, and Weebie West, and
a jeep for G. I. Joe. I have
been good, and I would like to
say thank-you Santa.

Love,
Murray

Dear Santa:

My name is Dee Jan
Douglass. I live in Sand
Springs. I am a good boy. I
want a trail bike and weebie
wooble and a dump truck. If
you can't find a trail bike a
orange bike with lightning
seat would be fine. I need
training wheels on bike as I
am only 5 years old and can't
ride a bike without training
wheels. If you have too much
whiskers I will have to come
shave you. I love Santa
Clause.

Love,
Dee Jan

Dear Santa,

I am 4 years old and have
been a pretty good boy this
year. I would like for you to
bring me an Evil Kneivel Sky
Cycle and an NFL sleeping
bag and Xcelerator Road
Racing Set. Please don't
forget all the other little boys
and girls this year and don't
forget my cousin Brad in
Eastland. I love you Santa.

Love,
David Farnsworth

Dear Santa Claus,

I want a bike, some dishes
and a dolly, a stove and a
lunch box

Nadine Gomez

Dear Santa,

I want a farm with alot of
things. Some little tractors
and some little combines.
Some candy and this is all.

David Garcia

Dear Santa.

How are You at this Time I
do hope I have been a real
good little boy I want You to
bring me a ten speed bicycle
for Xmas.

You're turley
Maurice

Dear Santa Clause,

Please bring me a GI Joe
and his jeep. I want some
play binoculars and a robin
and Joker doll. I would like to
have a play family castle and
a view master and the color
reels.

Please bring my sisters
some nice things, too. Our
kitty would like a toy mouse.

Love Kyle Hawes
Rt. 2 Hamlin
Golf course Rd.

Dear Santa Claus,

I have been a good girl.
Santa I want a Piano and
Cloth's for Christmas. I hope
I get them. You are nice.

Thank you
Celia Rivera

THE HAMLIN HERALD, HAMLIN, TEXAS, 79520

Dear Santa,
I want a bicycle and a truck
for christmas.
Thank you
Jenaro Mendoza Jr.

Dear Santa
I would like to have a T.V.
and a pair of boots I love you
a safe trip See you Christmas.
Love Raymond Jones



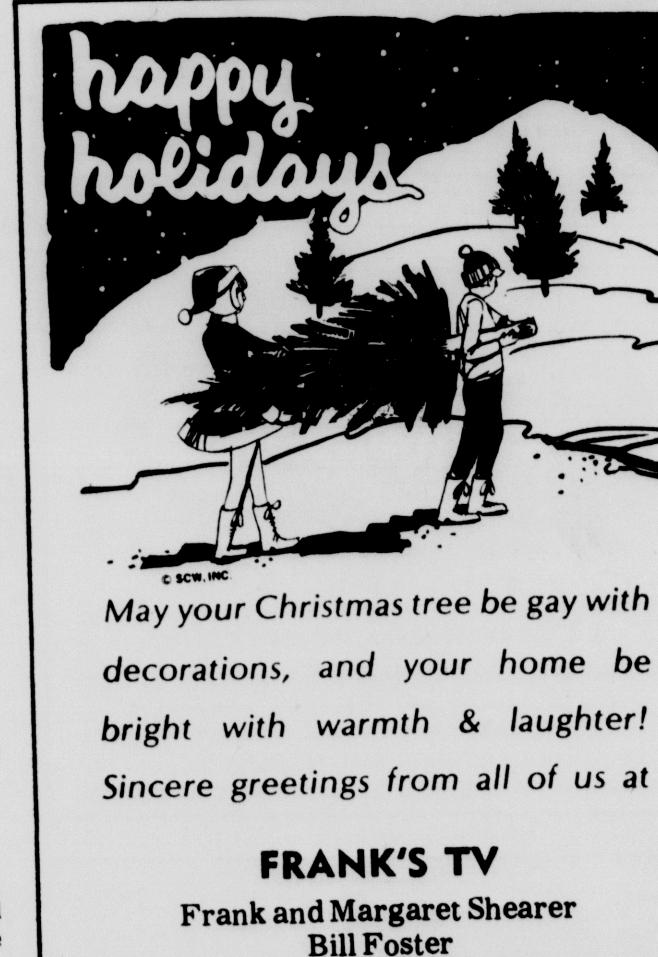
Guess who's wishing you a wonderful
Christmas season? May the festive spir-
it be yours throughout the holidays
and after!

DAIRY QUEEN

May your fondest wish come true
this Christmas! Greetings from

PIED PIPER GROCERY

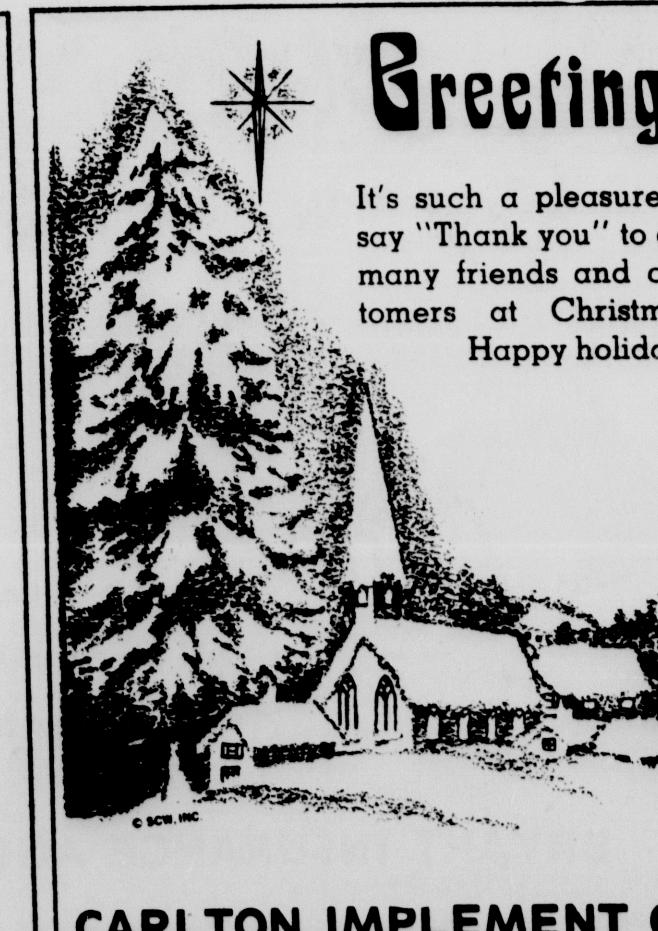
Ester and Dorothy Hastings
and Steve



May your Christmas tree be gay with
decorations, and your home be
bright with warmth & laughter!
Sincere greetings from all of us at

FRANK'S TV

Frank and Margaret Shearer
Bill Foster

**Greetings**

It's such a pleasure to
say "Thank you" to our
many friends and cus-
tomers at Christmas.
Happy holidays!

Cloud's Carpet Store

We sincerely wish our many customers
and friends every blessing of the season.

Mr. and Mrs. R. Y. Cloud

Hi!

Just want to say that
you're wished the best
of holiday seasons!
Thank you for your
patronage in the past.

Ruby Robertson

choice of date
of the Child's
birth was a
happy augury

The earliest source re-
garding the exact date of
the birth of Jesus:

The Christian era was
calculated by the monk
Dionysius Exiguus in the
6th century after Christ.
He placed Jesus' birth on
Dec. 25 in the year 753 of
Rome, and decided 754
should be the first year of
the Christian era. However,
Biblical scholars find
his calculations in error
and place the birth of
Jesus at 4 B.C. or earlier.

In AD 274 the emperor
Aurelian chose December
25 because it is just after
the winter solstice, or the
shortest day of the year,
and light once more starts
to strengthen and gradu-
ally flood more of the
world for longer periods
each day.

Besides, that date already
was a great holiday for the
pagan Romans, and Christian
leaders thought it proper to move
in and take over an ac-
cepted occasion.

What's more, no one
knew the actual birth date
of Jesus, since neither
Scripture nor any contem-
porary legend gave any
precise information on it.

At some point before
AD 336 the church at
Rome accepted December
25 as the day for com-
memorating His birth,
and so it has been ever
since, although because of
a difference in calendars,
the Eastern church cele-
bration and that of Western
churches rarely co-
incide.

In ancient Persia, De-
cember 25th was celebrated
as the birthdate of the
sun god, Mithras, who
was believed to emerge
from a rock three days
after the winter solstice.
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In ancient Persia, De-
cember

THE YULE LOG STORY

Remember those familiar scenes of men and horses pulling a freshly-cut log home o'er the snow from the forest? It was the Yule log, destined for a Christmas fireplace! It lighted up the house with a cheery glow, turned night into day, and made the holiday festivities so much gayer.

This custom, which is observed in many places, goes far back into pagan times, long before Christianity.

Our ancestors called it the Mid-Winter Fire Festival. It was held indoors because of the bad weather outside.

The Yule log, generally an oak tree, would be ceremoniously lighted from a fragment saved expressly for this purpose from the year before.

When the new log sent out its brilliant flames it was believed that the house and family would once again be protected against lightning and fires; that the cattle and grain fields would thrive, and all the earth would be fertile.



Here's hoping Santa has something special for you in his bag of gifts! Have a very merry Christmas, friends!

JOE HUDSPETH'S



Marmee, Meg, Jo, Beth and Amy Personified the Spirit of Giving in Story, "Little Women"

One of the most beloved from her corner. stories in American literature is "Little Women", by Louisa May Alcott.

The Civil War-impoveryed March family — the four "Little Women" guided by their courageous, firm yet kindly mother, Marmee, have won generations of friends as the years go by.

"No better time to meet the March ladies, than at Christmas.

"Christmas won't be Christmas without any presents," grumbled Jo, lying on the rug. (Jo, as you remember, was the "free spirit" among the girls, with an impulsive, outspoken way that sometimes concealed a warm and loving heart.

"It's so dreadful to be poor," sighed Meg, looking down at her old dress.

"I don't think it's fair for some girls to have plenty of pretty things, and other girls nothing at all," added little Amy, with an injured sniff.

"We've got father and mother and each other," said Beth contentedly.

The four young faces on which the firelight shone brightened again as Jo said sadly:

"We haven't got father, and shall not have him for a long time." She didn't say "perhaps never," but each silently added it, thinking of father far away, where the fighting was."

But somehow the girls rallied their spirits, and determined to make a by.

All the "little women" felt that this need was greater than theirs, so they gathered up the hot-cakes, the freshly baked muffins and the cream, and with Jo's arms heaped with firewood, to a cold and starving family near-

and servant, Hannah, long unpaid, but ever loyal.

The girls waited for an hour, growing hungrier and hungrier as they sniffed the aroma of buckwheats coming from the kitchen.

Finally Marmee came back, but only to ask the girls to sacrifice their own wants and needs this Christmas morning, and help her carry a basket of good things to eat, along with firewood, to a cold and starving family near-

too, of Marmee, so brave in the midst of these adversities, and who was the most selfless person anyone could know.

The girls decided to pool their meager resources and buy their mother some presents. A dollar was all any of them had to spend; they had hoarded their pennies for months to build up a fund for something nice for Marmee. And they wanted it to be a surprise.

On Christmas morning they came downstairs to find that their mother had gone out on an errand of mercy — an occurrence all too common, in the eyes of their faithful friend Mrs. March

was both surprised and touched; and smiled with her eyes full as she examined her presents, and read the little notes which accompanied them....

There was a good deal of laughing and kissing and explaining, in the simple, loving fashion which makes these home festivals so pleasant at the time, so sweet to remember long afterward....

Before bedtime, Marmee gathered all the girls around her, and, taking a well-worn letter from her bosom, read to them tender words from husband and father.

As love encircled the family, across the miles,

TUESDAY, DECEMBER 24, 1974, PAGE 7
in spite of hardships, everyone agreed — it had been a happy Christmas.

Hi!

Just want to say that you've wished the best of holiday seasons! Thank you for your patronage in the past.

CLOUD'S CARPET STORE

Mr. and Mrs. R. Y. Cloud
Hamlin



Joyous Noel

At this holy time, we extend the blessings of the season to you and yours. May the peace of Christ abide within every heart.

MR. AND MRS. J. C. TURNER

MARY MARGARET AND BOBBY REED

JAYNE AND MIKE FIELD



Here's a greeting that's really a "special!" That's because it's for you, our customers. You deserve the best of everything at Christmas and all year round!

J.R.B. SUPER MARKET



During this most wonderful season of the year, we welcome the opportunity to extend our best wishes to all!

NEINDA COOP GIN

Bill Scott, Manager

Route 1, Hamlin



ROCKWELL BROS. & CO.

LUMBERMEN
Hamlin, Texas

Merry Christmas!



We're never out of good wishes for you, our patrons, at this most joyous time! Happy holidays!

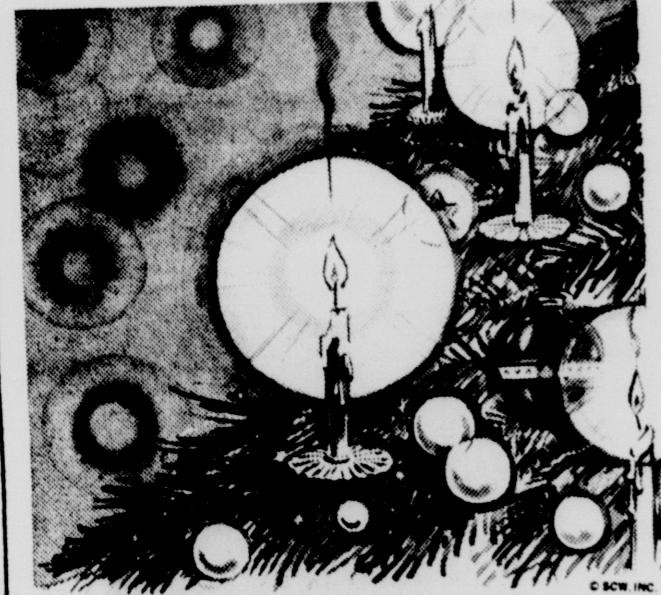
SAULS' GULF

Bill and Recie Sauls



Hope you find just what you've wanted under the holiday tree... and may your Yule be merry!

WATERHOLE NO. 3



We hope your home and heart will be filled with laughter, joy and good will this glad Holiday season—
MERRY CHRISTMAS!

L. C. Bonds Family

PEACE

Let us strive for lasting friend- ship with our fellow men, now and after Christmas.

TEXACO, INC.

Paul Cooper, Consignee

'Kohoutek' Comet Put on Show at Christmas '73

During early to mid-January there was much excitement and anticipation over the expected appearance of the comet Kohoutek.

It was dubbed "the Christmas Comet" and was expected to be most visible to the naked eye on January 14, at twilight.

Alas! The spectacular comet fizzled. It went into a decline, as far as earthlings are concerned. True, many thousands viewed its pulsing splendor through powerful lenses at observatories, but the common man on his own backporch was acutely disappointed that he couldn't look over to the southwest skies and see this phenomenon.

The comment occasioned by the heralded appearance of the comet caused many people to wonder if the star of Bethlehem was also a comet.

The discoverer of the comet is Lubos Kohoutek of the Hamburg Observatory who observed it when it was near the orbit of Jupiter, 350 million miles from earth.

As we go to press, the most authoritative sources say that Kohoutek has lost its tail, too.

On the evening of January 14, looking through one of the world's most sophisticated telescopes, the comet was a great round shimmering glob of glow, surrounded, as it were, by myriads of tiny winking diamonds.

Spectacular, certainly, even if it did not "live up to its notices".

**LETTERS
TO...**

SANTA

Dear Santa,

Will you please bring me a Rock-em-Sock-em Robot, a football and a football locker. I also want an electric blanket. Shanna would like a baby doll, but she can't write yet.

Your friend,
Weldon Spalding

Dear Santa

I would like to have a doll, Jewelry Box, Record Player and a Bicycle.

Thank you
Love Sharon Woolf

Dear Santa

Please bring me a rub-a-dub Doll, a Barbie's townhouse and a Barbie's Beach Bus a Barbie and also the Sunshine Family House or Just surprise me. I like your Surprises. I Love You

Susie Waldrop

Dear Santa Claus

For this Christmas I want a jumping rope. And pants suits. And Boots And I think this is all. And I hope you can bring them All.

Love Your Friend,
Patricia Martinez

Dear Santa,

I have been a good girl, all through the year. I would like a talking doll and some dishes and a play stove. My brothers would like a play house, and a talking doll. Thank you Santa! And Merry Christmas!

Vicky Barrera

Dear Santa,

Will you please bring me a B.B. gun, a flashlight, a G.I. Joe, a vertibird, and a pedal tractor.

Thank you.
Eric Kieschnick

Dear Santa Claus

The Things I want are: an evil Kinevel, Police Car, and a Tonka. I want to share them with my Friends. I Think I have Been Good. I don't Know if you Know I have.

Max Reyes

Dear Santa,

Me name is James I Am 6 years-old. I would Like a bike, And An Evel Knivel Set, a Racing Car set.

That's All I want for Christmas.

Love,
James Derell Cork

Dear Santa,

Please bring me a gun and Spurs. Also a Road Race set and banana seat. My little brother wants a backhoe loader and a gun. Thank you, Buddy Lee Watson

Dear Santa Claus,

I want a doll and Some play dishes My sisters wants the same. My brother wants a little play car. Happy Christmas,
Ida Mae Jeffrey

Dear Santa,

Please bring me a b-b gun if you think I am old enough. I would also like a red wagon and a Cat in the Bag Please bring Baby Alive for my little sister Casey.

Thank you very much Santa.
Love,
Brooks Eoff

Dear Santa Claus,

for Christmas I want A fire truck. And a Police Car

Yours truly
Gabriel Ruiz

Dear Santa,

I would like a red coat and a coloring book for Christmas. I would also like some crayons. I hope you have a very merry Christmas.

Thank you,
Idella Hunter

Dear Santa,

I have been a very good little girl this year. I would like to have a Barbie's Town House and a Rub a Dub Dolly. I would also like a record player, a Barbie's Beach Bus, a play cash register, a electric, Raggedy Ann tooth brush Thank you very much.

Love
Gina Bond

Dear Santa:

I have been a good girl this year. Please bring me a Krazy Kar, Sit'n Spin, Big Mouth Singers, Weebles West, Puppy Book, Pop Up Hide and Seek Book. Please bring all my friends some toys.

Love,
Robin

Greetings



Our "sole" desire is for you to have a wonderful holiday season!

JOHN'S BOOT & SADDLE SHOP
338 South Central
Hamlin, Texas



A. E. KILLION TANK TRUCKS, INC.



HOLIDAY CHEER!
Hope your Yuletide season is filled with joy!

HAMILTON POLICE DEPARTMENT

POLICE CHIEF ED WHEAT

Ptl. Ronnie Hill
Ptl. Richard Mullins
Ptl. Jerry Farnsworth
Ptl. Phil Standerfer
Ptl. Louis Stinnett

Ruby Robertson
Kathy Farmer
Linda Witt
Melvin Keener



ELMER MARTIN

State Representative, District 61

My wife Billie joins me in wishing you a Merry Christmas. May your holidays be filled with gladness.

Dear Santa,
I would like a red coat and a coloring book for Christmas. I would also like some crayons. I hope you have a very merry Christmas.

Thank you,
Idella Hunter

Dear Santa,
I have been a very good little girl this year. I would like to have a Barbie's Town House and a Rub a Dub Dolly. I would also like a record player, a Barbie's Beach Bus, a play cash register, a electric, Raggedy Ann tooth brush Thank you very much.

Love
Gina Bond

Dear Santa:
I have been a good girl this year. Please bring me a Krazy Kar, Sit'n Spin, Big Mouth Singers, Weebles West, Puppy Book, Pop Up Hide and Seek Book. Please bring all my friends some toys.

Love,
Robin

SEASON'S BEST

May love light your way, and friends bring a glow to your life.



CONNALLY FORD SALES

47 E. LAKE DRIVE



Merry Christmas!

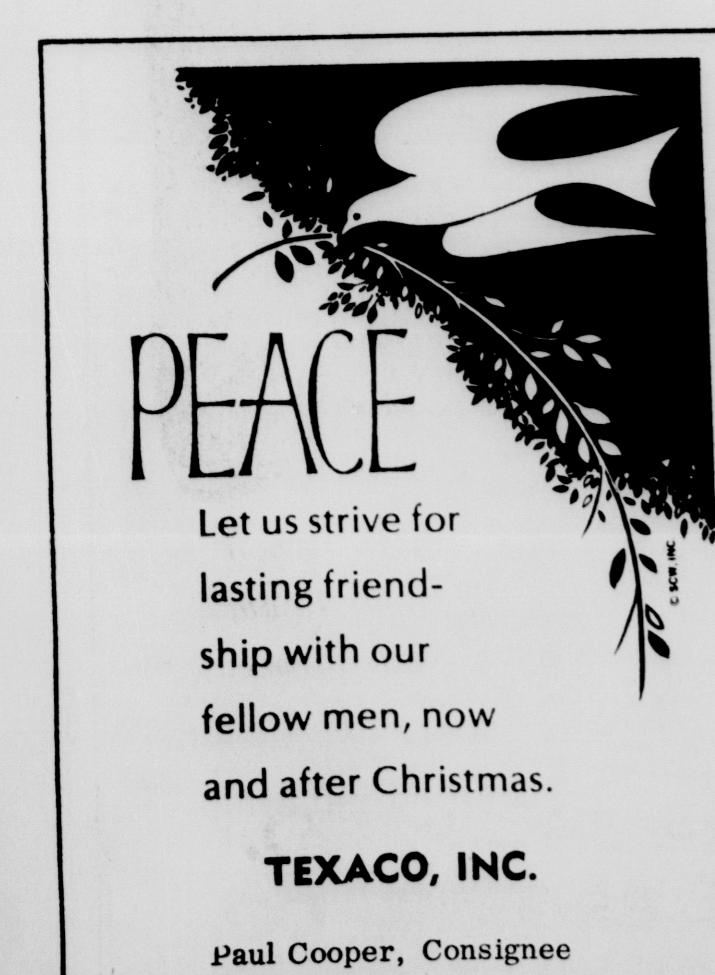
Here's an old-fashioned greeting from all of us to all our friends!
PIPER CAR WASH
Jack and C. L. White
Try our Cold Weather Stall

MERRY CHRISTMAS



Fresh from us to you . . . greetings of the season. We hope the Yule holidays are happy in every way!

PIED PIPER MILLS, INC.



How A Poor Pioneer Family Celebrated Christ's Birthday



"Christmas was coming. The little log house was almost buried in snow. Great drifts were banked against the walls and windows, and in the morning when Pa opened the door, there was a wall of snow as high as Laura's head."

A paragraph from Laura Ingalls Wilder's beloved "Little Books" — true accounts of the pioneer life that the writer experienced, from her 6th to 18th years in the 1870s and 1880s; her restless father moved his family from a Wisconsin forest to Indian Territory to Minnesota and finally to the Dakota Territory.

The books were published between 1935 and 1943.

The family endured many hardships — bitter-cold winters as well as stifling summer heat. They lived first in a log cabin, later in a dugout by the creek, then, later in shacks — wherever fate (and Father) moved them. They went through cyclones, droughts, plagues of cicadas, yet the Ingalls family shared love and faith in each other, and they always celebrated the birthday of the Christ Child.

For a Christmas in the big woods, when the house was blanketed with snow, Ma baked bread, beans, cookies . . . distilled vinegar and baked dried apple pies! Truly a doughty soul. They entertained relatives . . . Aunt Eliza and Uncle Peter and the cousins who arrived on Christmas Eve on their big bobsled, sleigh bells ringing.

Some other Ma and Pa would have thrown up their hands at the sight of them — maybe got the shotgun off the cabin wall and picked them off from a window — but not the Ingalls! They shared their good things — the children slept in a row on the floor — the grown-ups, wherever they could find space.

Christmas Eve found them aglow with anticipation, in a circle of love.

In the morning the children found gifts in their stockings: a pair of bright

red knitted mittens and a less appeal. They contain stick of red-and-white striped mint candy. Guess who the Christmas Fairy was? She must have earned her reward in heaven, but that Christmas Day she received all the reward she wanted, in the surprise and happiness expressed by every child.

For Laura, the smallest child, there was also a homemade rag doll with black button eyes, black yarn hair and a dress of pink and blue calico — a doll "so beautiful that Laura could not say a word."

On other Christmases there were no presents. The Ingalls family were lucky to have their lives. However, Ma had saved a bundle of "Youth's Companions" that had been sent them by long-delayed mail or via a passerby. While the light lasted they read the stories. Pa even managed to buy the store's last two cans of oysters, so their Christmas dinner had a festive quality.

All the "Little Books" tales are fascinating, and you can be sure that the adults who gave them to children made a point to read them first. The stories have an ageless, time-

Christmas Music

I do not know a grander effect of music on the moral feelings than to hear the full choir and the pealing organ performing a Christmas anthem in a cathedral, and filling every part of the vast pile with triumphant harmony.

— Washington Irving (1819)

YULE LOG

Come, bring with a noise,
My merrie, merrie boyes,
The Christmas log to the
fire.

— Robert Herrick (1591-1674)



We've been shopping around for a good way to express our wishes to you at this holiday season . . . and "Merry Christmas" seems to say it best!

THRIF-TEE SUPER MARKET
LUTHER AND MARTHA HAUGHT

THE CELOTEX CORPORATION
HAMLIN PLANT

Season's Greetings



As we celebrate the birth of the Prince of Peace, we pray that His peace will abide with all.

TURNER INSURANCE AGENCY

J. C. TURNER

LA VERNE HUNTER

JOYE CARY

Forecast
Hours of sun on Christmas Day,
So many frosts in the month of May.

In the morning the children found gifts in their stockings: a pair of bright



HAPPY HOLIDAYS!

All wrapped up for you . . .
our best wishes for your
merriest, most prosperous
Christmas of all!

FRANK'S

HAMILIN'S LEADING DEPARTMENT STORE



Once more
the message of Christmas shines
in men's hearts . . . "Peace on earth, good
will toward men!" Our sincere hope is that
this holy season may find a world at peace.

HOWARD DRUG CO.
AND EMPLOYEES

TUESDAY, DECEMBER 24, 1974, PAGE 9

mother and grandmother
some thing nice for Xmas.
Thank you
April Walker
Merry Xmas to All

624 N. E. Ave. B.
Hamlin Texas

Dearest Santa Claus,
My name is Tommy D.
Chase I am also a first grade,
Santa Clause I would like a
watch, another bycicle, a
crash-up car set, may be a
large truck.
Thank you
Santa Claus

P. O. Box 303
Hamlin, Texas
Dear Santa Clause
I haven't been a real good
girl this year. But I promise
to do better next year. Please
bring a Dairy Queen Doll, a
Baton, some dishes, and a
baby buggy. Please Bring my

© SCW INC.

Dear Santa Clause:
I decide that it time for me
to write you for my christmas
list. Santa I hope that you are
making it allright. Because I
want a Monday night football

set, a gun, a train set.
and when you arrive at my house
there will be cookie and milk
awaiting for you.
Love
Vincent

Greetings



It's nice to have so many friends!
Here's hoping you have the merriest
of holidays and gifts galore!

WHITE'S STORE

Byron and Neoma Bell Rodger and Jill Bell



JORDAN'S

MR. AND MRS. ROY JORDAN

**JOY
TO ALL!**

Let the glad
tidings ring
out and let
us rejoice!



TREE LEGEND

One of the many legends about the Christmas tree tells of Martin Luther wandering through the woods on Christmas Eve and marveling at the stars shining through the branches of the fir trees. Inspired by the sight, he cut a fir tree for his family, set it up, and lighted it with candles to represent the stars.



A Norse legend tells how an arrow of mistletoe was used to kill the young god Baldur, who was protected against all injuries



At this Yuletide
season, we extend to you and
yours, our thanks for your patronage,
and very best wishes.

THE KNABELS

Peace On Earth.



As we celebrate the season of
Christmas, our thoughts turn
to mankind's universal hope . . .
a prayer for peace.

GRACE AND BURT OLIVER



Dear Santa,
I have been a good girl, I
help my sisters clean the
house. I would like for you to
bring me some dishes, and
some dresses for my sisters,
and for me. Please bring a
football for my brothers.
Bring a little dollhouse for my
baby sister.

And I want a doll that talks
and walks and eats, and a
play iron and a little play
house. And don't worry I'll be
a nice girl all throug the year

Your friend
Alma Gloria Barrera
Merry Christmas

Dear Santa Claus
I have been a very good girl
this year. I would like a big
Raggedy Ann Doll and a
Disney Table set.

Thank you very much.
Maria Ysabel Tamez



Comin' down your chimney
with loads of good wishes for the
holiday season. We hope Santa
brings you everything you've been
hoping for!

Embrey's TV and Appliance Service
Embrey's Snack Bar
207 Southwest Third Street



We hope your home and heart
will be filled with laughter, joy and
good will this glad Holiday season—

Mehaffey Trucking Co.



At this joyous
Christmas season, we wish you the
gift of peace of mind and heart!

Mr. and Mrs. James E. Rodgers
RICKY AND GERALD



GREETINGS of the season
to our many good friends!
We hope your Christmas is
bright with love and joy.

JOHNSON'S BUTANE AND REPAIR

Dear Santa.

I have been a good boy.
Please bring me a Little car,
and some guns. Bring my
brothers something to.

Jackie Gardner

Dear Santa Claus
I want many things, but I
know that you can't bring me
everything I want Just a
bicycle for my brother and I.
Sonia Martinez



A cheery hello to all our many
friends, with warmest wishes for
a very happy Christmas season!

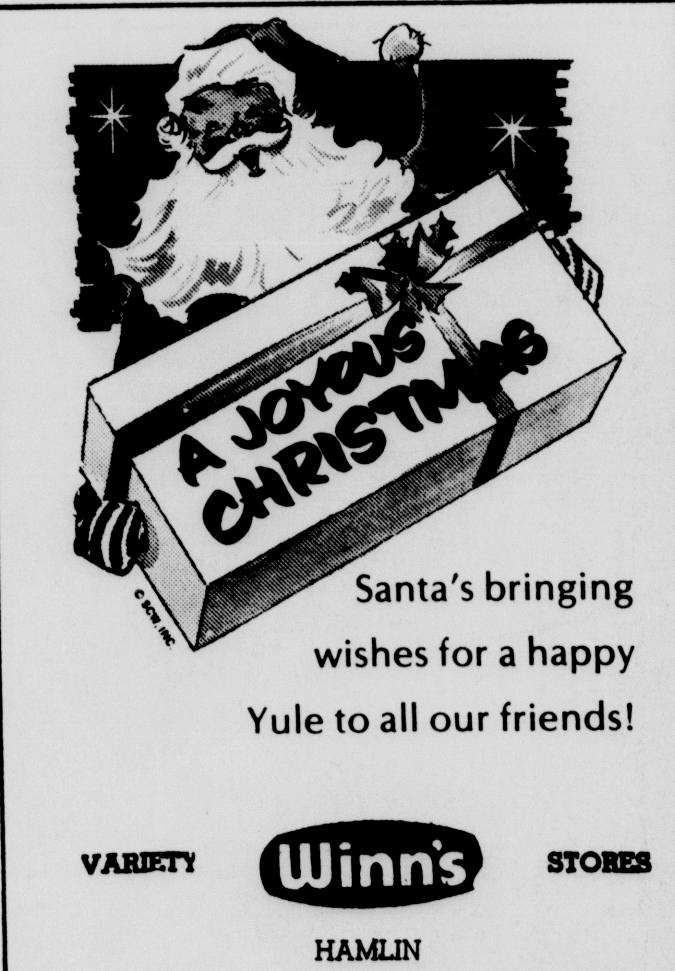
Kincaid Gas & Appliance

Mr. and Mrs. G. W. Kincaid



You "auto" know by now that
we are hoping your holidays are
truly joyous. Hearty greetings
from all the guys at

Kiser Texaco



To Santa from Lydia 11-21-74

Hamlin, Texas
Zip 79520
Street N. W. 2nd
address 1006

Dear Santa
I want a doll and its name is
new Chaty Quick curl that
you can fix her hair and I
want a toy box and that is all.
Your friend
Lydia Ribera
THE END

Dear Santa
I have been a good Boy
Please Bring me a Dump
Truck, G. I. Joe's Training
Center and Big Jim
Love
George Scifres

Dear Santa.
I want a Baby crissy And a
Black Board. Robby wants
tonka Toys.
We have Been good.
Love, Tricia and Robby
Kiser

VARIETY WINN'S STORES
HAMLIN



Season's Best
Greetings to all
our friends . . . we
thank you for
your patronage!

FARNSWORTH GARAGE

LETTERS

TO...

SANTA

Dear Santa,
My name is Connie Holden
and this is what I want for
Christmas, a Shetland pony a
cowboy suit and a sewing
machine.

Thank you
Connie

Dear Santa Claus
I am 7 years old What I'd
Like is a foot ball Suit, Bike,
Wagon, Air Plants, And
Clothes.

Love
Leroy Piske

Dear Santa Claus,
I Love you. My name is
Martin Farnsworth and my

age is 6 years old.
I have been a good boy and
I would like for you to bring me
a big red fire engine.
Thank you very much.

Love
Martin Farnsworth

Dear Santa Claus
My Name is T. J. Robins I
am 7 years old. For Christ-
mas I want a wagon, cars,
Trucks, Bike and gun. I have
a little Brother Name Rodney
and he wants a trick gun-
wagon and cars.

Love T. J. Robins

Joe Gonzalez
Dear Santa Claus
My name is Joe and I want

a GI Joe for christmas And I
also want an electric train
too.

Dear Santa Clause.
I Want a drowsy doll. a
Pair of roller Skates. a
bicycle a Purse and Some
Clothes and a Play dough
Fire truck

Love Marcie Ferguson.

Dear Santa Clause,
I want Big Wheel. I want
a tractor Tonka toy. And
some socks and two pairs of
pants. And one green shirt
and one white.

But don't forget to get
something for the poor
people.

Love Eric

Dear Santa,
Please bring me a doll,
teddy bear, new bed, a play
monkey and a wagon. o'-yes,
and some shoes

Love
Tracy Goode

1002 N. W. 1st
Hamlin, Texas 79520

Dear Santa,
How are you? My name is
Michael Shaun Howerton.
Would you Please bring Me a
Monday Nite Football game.
Have a Merry Christmas.

Love Michael

Dear Santa,
My brothers and I have
been good part of the time.
Please bring me a bike.
Bring Alan a big wheel and
Brian a rocking horse.

Thank You,

Mark Carter

Dear Santa,
I have been a good girl. I
would like for Santa Clause to

bring Me A bike to Ride, and
A Toy Sewing Machine for
Christmas.

Teresa Lee

Dear Santa,
I want you to bring me a
barbie doll, a slinky toy, a
bicycle, and some goodies
too.

Love
Becky Chavez

Dear Santa,
I would love to get for
Christmas a Baby alive,
Baby tender love and a
record player.

Thank you,
Kim Weaver.

Dear Santa,
I am in the first grade. I
have been a good boy. I would
like a guitar, backhoe, and a
dump truck.

David Brown

Dear Santa Claus,
I want a Dymaite Beach
House. a Bean Bag Chair
Some Games a set of dishes
and Candy and nuts.

Love
Tonyia Turner

Dear Santa Clause.
For Christmas I want a
Doll and a train.

Yours truly

Mary Ruiz



famous Austrian boys' choir evokes Christmas memories

Many Americans have
listened with pleasure to
the Vienna Boys' Choir,
which makes appearances
as a cherished and regular
part of the Christmas sea-
son. But few realize that
his choir has a history
steeped in tradition . . .
in fact, it dates back to
over four and a half cen-
turies to Columbus' time.
In 1498 Emperor Maxi-
milian I of the Hapsburg
dynasty ordered a court
aide to arrange for a sing-
ing group to perform in
the Court Chapel in Vien-
na. The boys were care-
fully selected and made
assumed responsibility for
their education as well as
fessionals with an artist-
room and board.

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assumed responsibility for
their education as well as
fessionals with an artist-
room and board.

As boys, several famous
musicians were members
of the Choir . . . among
them, Josef Haydn, Franz
Schubert, Beethoven, Mo-
zart, Liszt and Bruckner.

Today the Choir in-
cludes four separate sing-
ing groups which rotate
on the concert circuit, one
always remaining at home

Yule Cheer
Heap on more wood! —
the wind is chill;
But let it whistle as it
will,
We'll keep our Christmas
merry still.

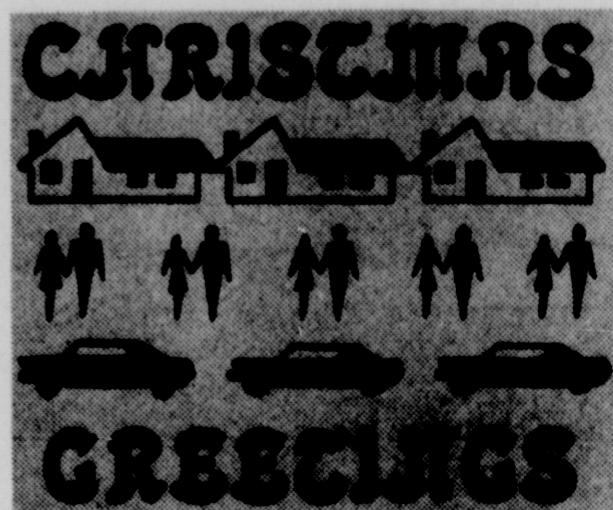
— Sir Walter Scott
(1771-1832)

Dear Santa,
I have been a good girl. I
would like you to bring me a
big Barbie house, a Miss Pat
doll and a lot of nice things
for my sister. Come early and
eat supper with us.
Love, Rechel Welch

Dear Santa,
I have been a good girl some of the Time and I would like a doll that has pretty long hair and bring my Two sisters Some Toys Too. Love you,
Peggy Romero

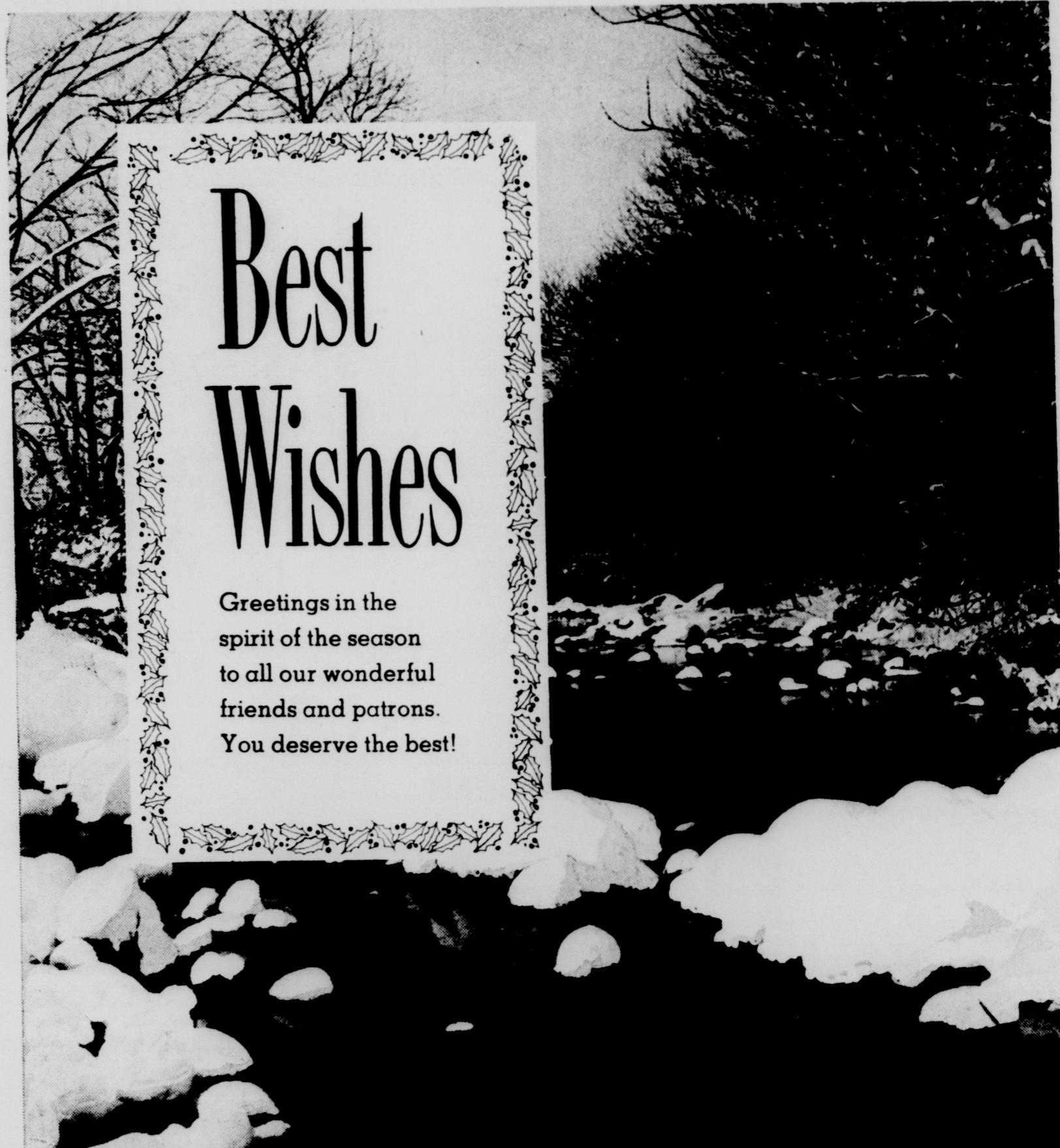


W. L. "POOCHEY" McDONALD FAMILY



You can be "sure" of one thing
... we're hoping you have the
happiest holidays ever! Greet-
ings to all!

CUNNINGHAM
INSURANCE AGENCY



HEIDENHEIMER'S

FARMERS & MERCHANTS NATIONAL BANK

J R B

SAVES YOU MOST
SERVES YOU BEST

Brownwood, Coleman, Cross Plains, Abilene,
Ranger, Eastland, Cisco, DeLeon, Brady,
Wichita Falls, Llano, Stamford and Hamlin.
NO SALES TO DEALERS

UNBEATABLE PRICE

ALL
CHRISTMAS
TREES
YOUR CHOICE
\$1
PLUS  STAMPS

14 OZ. REG. \$1.45

LISTERENE
ANTISEPTIC

40's REG. \$1.49

EFFERDENT
TABLETS

4 OZ. REG. 89¢

PEPTO
BISMOL

1.09

59¢

MAXWELL HOUSE 6 OZ. JAR
INSTANT COFFEE 1.59

DE L MONTE WHOLE
GOLDEN CORN 3 FOR \$1

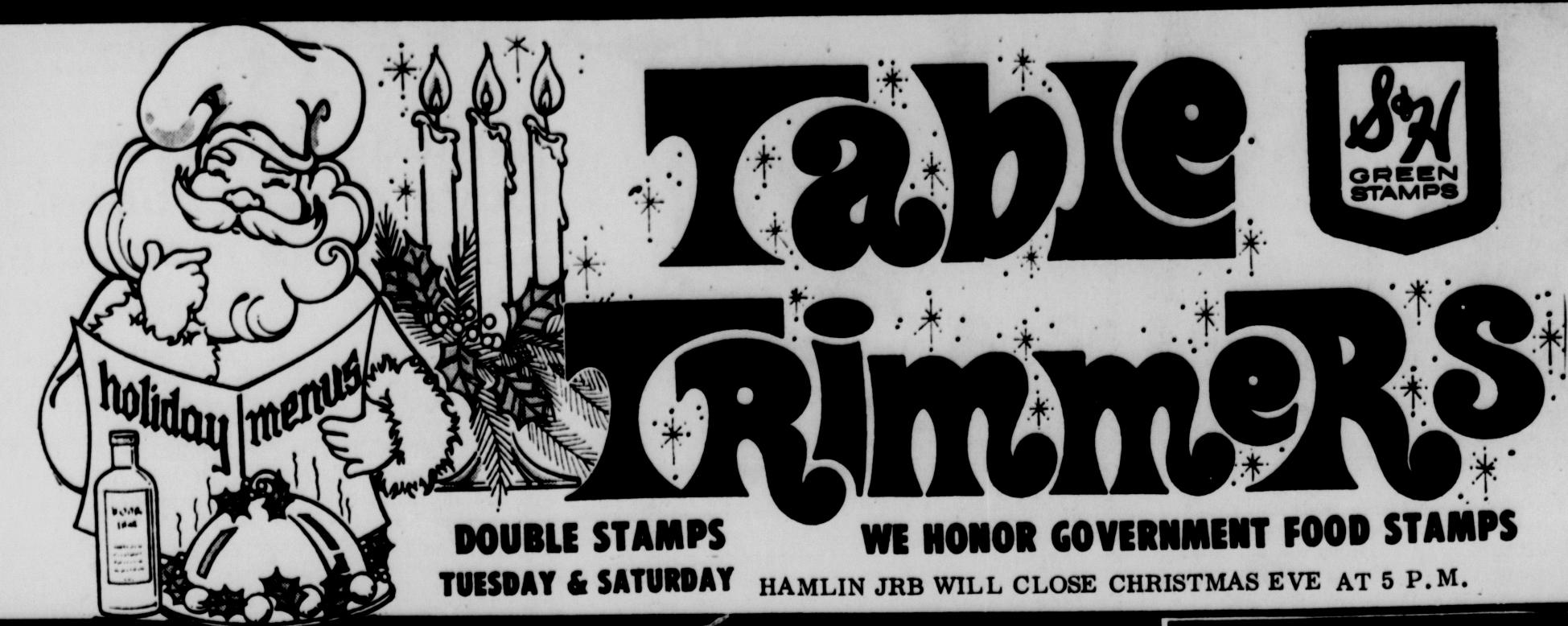
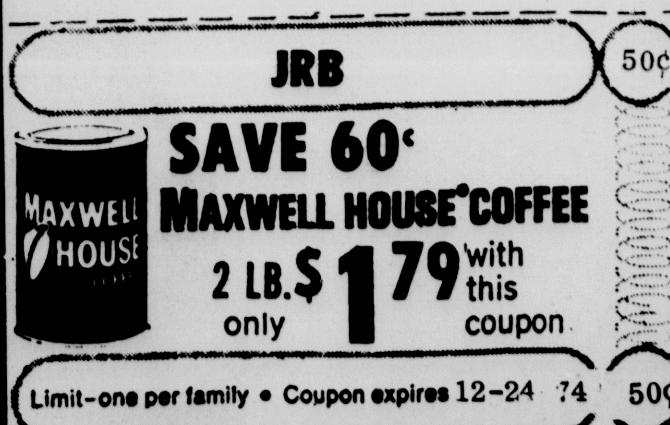
DE L MONTE 303 CAN
FRUIT COCKTAIL 39¢

PUSS & BOOTS FISH
CAT FOOD 2 FOR 41¢

BRUCE CUT #3 SQUAT
YAMS 39¢

BAKERS ANGEL FLAKE
COCONUT 3 FOR \$1

BAKERS 12 OZ. PKG.
CHOCOLATE FLAVOR CHIPS 79¢



TIME FOR... **HOLIDAY HAMS**

SHANK PORTION BUTT PORTION SHANK HALF
89¢ 93¢ 95¢
LB. LB. LB.

BUTT HALF
99¢



Thick for Roast	
CENTER SLICED HAMS	LB. 1.19
Thin Breakfast Style	
CENTER SLICED HAMS	LB. 1.29
Armour Star 3 lb.	
CANNED HAM	EACH 4.89
Armour Star 5 lb.	
CANNED HAM	EACH 7.95
Sun Valley or Armour Gold Bank 16-20 lb.	
TURKEY HENS	LB. 55¢
Sun Valley 10-14 lb.	
TURKEY HENS	LB. 69¢
JRB 1 lb. pkg. Our Very Best	
BACON	EACH 1.19
Armour Pan Size 12 oz. pkg.	
BACON	EACH 99¢

Trellis 303 Can	
PEAS	3 FOR \$1
Reynolds 12" x 25'	
FOIL	3 FOR \$1
Parade Whole New 303 Can	
POTATOES	3 FOR \$1
Kleenex Cocktail Asst. 50 ct. box	
NAPKINS	39¢
Bold 25¢ off Label King Size	
DETERGENT	1.80
Oxydol 10¢ off Label Giant Size	
DETERGENT	1.13
16 oz.	
HEARTLAND SYRUP 91¢	
SHORTENING 3# CAN	
CRISCO	1.89

ICE CREAM	Gandys All Flavors 1/2 Gal. Round Ctn.	1.29
GANDYS WHIPPING OR SOUR CREAM	1/2 PT. 3 FOR \$1	
GANDYS QUART EGG NOG	73¢	
JRB 1/2 GAL.	FLAVOR PAC YELLOW SQUASH	10 OZ. PKG. 4 FOR \$1
JRB GRADE A DOZEN		
LARGE EGGS	65¢	
MORTONS PUMPKIN OR		
MINCE MEAT PIES	69¢	
MRS. SMITH TWIN PACK		
PIE SHELLS	69¢	
BIRDS EYE 4 1/2 OZ.		
COOL WHIP	39¢	
PARKAY MAXI CUPS 1#		
MARGARINE	69¢	
PARKAY WHIPPED 6 STICK		
MARGARINE	69¢	
PARKAY SQUEEZE BOTTLE		
MARGARINE	79¢	

UNBEATABLE PRICE

**LARGE STUFFED
ANIMALS**
REG. \$3.99
2.99

PLUS  STAMPS

YAMS	LB. 29¢
YELLOW ONIONS	8# BAG 15¢
POTATOES	LARGE DELICIOUS LB. 99¢
APPLES	39¢
LARGE STALKS	
CELERY	LB. 29¢
CALIFORNIA LB.	
ORANGES	29¢

HUNTS 14 OZ. BOTTLE	
CATSUP	3 FOR \$1
JRB BROWN & SERVE	
ROLLS	3 FOR \$1
EAGLE BRAND 14 OZ. CAN	
MILK	49¢

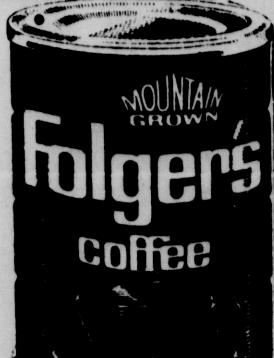
BAMA 18 OZ.	
RED PLUM JAM	
BAMA 18 OZ.	
RED PLUM JELLY	
YOUR CHOICE	
69¢	

Ambassador
*
Gift Wraps
Ribbons
Trims

UNBEATABLE PRICE

**FOLGER'S
COFFEE**
ALL GRINDS
3 LB. CAN
\$3.09

PLUS  STAMPS



Microfilm Center, Inc.
P. O. Box 45436
Dallas, Texas 75235

COMPLETE
FRONT END & BRAKE
SERVICE
JOE HUDSPETH'S

THE HAMLIN HERALD

FARMERS & MERCHANTS

NATIONAL BANK

"Solid As A Rock"

VOL. 70, NO. 9

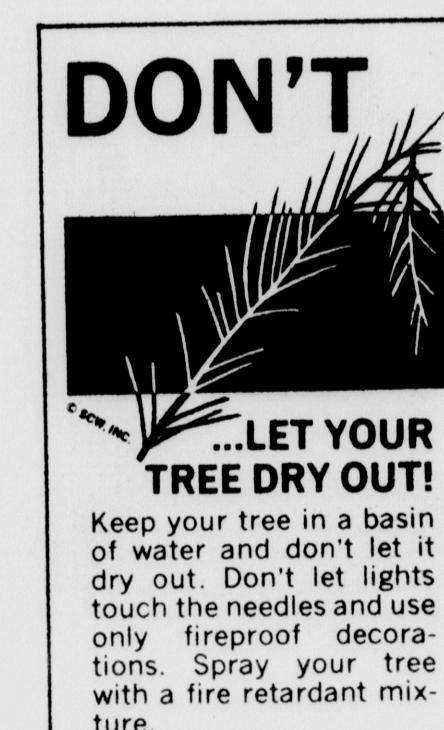
HAMLIN, JONES COUNTY, TEXAS, 79520, TUESDAY, DECEMBER 24, 1974

PRICE 15 CENTS (Tax Included)



We wish to extend our holiday
greetings to you and your family as you gather
in celebration.

Will you spend your Holidays in the Hospital?



The Christmas and New Year holidays are the most dangerous times of the year . . .

It's a dangerous season because it's a confusing season. People are busy, running about and their minds are preoccupied with many thoughts about many things. There's the rush of Christmas shopping and holiday parties. There's memories of past years... some sweet, others bitter. There's financial problems, streets crowded with traffic and packed stores. It all adds up to pressure. So somebody will drink a little too much at the office party and drive home. Someone else will run a stop sign because their at-

tention was on their problems rather than on the road. And everybody gets careless. Homes burn down because of that and household and occupational accidents increase. People are injured. People die during the holiday season due to the pressures of Christmas and the New Year. So this year, take it easy. Relax and enjoy yourself, but keep extra alert and practice sensible safety rules in your home, at work and on the road. And look out for those who don't. Don't spend your holidays in the hospital.

THE HAMLIN HERALD

WANT ADS

Automobiles

FOR SALE—1974 3/4 ton Chevy Fleetside pickup, custom cab, air-conditioned, power steering and brakes, loaded. Call Cecil Sellers Cattle Co. at office, 576-3618 or home, 576-3631.

Business Services

**PLUMBING SUPPLIES
HARDWARE, PAINT, ETC.**
We buy Used Furniture
CROW BROTHERS
Phone 576-3351

GENERAL REPAIR WORK—I do any kind of home repair and remodeling. Call A. B. Tucker, 735-3106, Rotan, Texas.

MONUMENTS AND CEMETERY CURBING, J. B. Smith, 308 East 4th, Rotan, Texas, Phone 735-3290.

TRAILER FOR RENT—6' x 12' tandem trailer for rent at reasonable rates. Harbert Furniture, phone 576-2221.

Instruction

WANT A REWARDING CAREER?

In just a few months we can qualify you for a position as:

- Stenographer In 4 months
- Bookkeeper In 5 months
- Secretary In 6 months
- Accountant In 7 months
- Draftsman In 10 months

We can teach you:

- IBM Keypunch In 4 weeks
- ABC Shorthand In 6 weeks

Job placement assistance. Veteran approved courses. If you need help with the expenses... Federal Insured loans and basic educational opportunity grants are available...

Call 672-8495 or write for free catalog

COMMERCIAL COLLEGE
Certified by Texas Education Agency

402 Butternut Street
Abilene, Texas

Please send a free catalog to:

Name _____

Address _____

City _____

State _____

Phone No. _____

Help Wanted

**NURSERY PERSONNEL
NEEDED**—apply in person at church office, mornings. First Methodist Church.

Livestock, Pets

INDIVIDUAL will buy acreage from owner. Cash or terms. Write: Box 583, Arlington, Texas 76010, giving all particulars and best price. Phone 214-827-4916.

Merchandise For Sale

NEW or renovated mattresses and box springs. They're guaranteed. Pick up and delivery. Western Mattress Co. Phone Mrs. Weaver, 576-3117.

FOR SALE—All types field and garden seed, fertilizer, spreaders, peat moss, weed killers, insecticides. Pied Piper Mills, Hamlin, Texas.

WITT KNIT SHOP
Knitting thread, all shades, beautiful variegated colors. More yardage than any other brands.

ARMSTRONG Linoleum by yard. 12' wide. 7 different patterns to choose from.

WHITE'S AUTO STORE

OVERWEIGHT? Lose ugly fat with Diadax plan. Reduce excess fluids with Fluidex at Waggoner Drugs.

**CUSTOM
READY MADE
AND
IMPORTED FRAMES
FEAGAN OIL CO.**

FOR SALE—1973 Honda 100 in good condition. Street Legal, equipped with Direction Signals. John Steele, call 576-3372 after 5 p.m.

FOR SALE—Bulk thrashed pinto beans. Will sell in 50 or 100 pound quantities. 30 cents a pound. Call 915-735-2954 in Rotan.

FOR SALE—1973 Hanover cattle trailer, 24' x 6', white, new. Reg. price \$2550, will sell for \$2100. Call Cecil Sellers Cattle Co. at office, 576-3618 or home, 576-3631.

FOR SALE—Yamaha 175 with two helmets; excellent condition; \$450. Call Eddie Offield, 576-3309.

Real Estate For Sale

FOR SALE—All new three bedroom, 2 bath, 2 car garage. Now ready to move in. Phone 576-3266.

FOR SALE—Home in Sylvester with five lots. Has 5

...WILL WORK FOR YOU!

rooms and bath, partly paneled. See Donnie Gann, or write Box 36 Sylvester, Tx. 79560.

Real Estate Wanted

INDIVIDUAL will buy acreage from owner. Cash or terms. Write: Box 583, Arlington, Texas 76010, giving all particulars and best price. Phone 214-827-4916.

PARTY interested in purchase of modern masonry home. Minimum 2,000 sq. ft. W. T. (Dub) Johnson, 576-3681.

WANTED—Grass Pasture for 40 calves. Call Bobby Crowley, 576-3436 or 576-3739.

Miscellaneous

THE HAMLIN JAYCEES
meet Wednesday 8 p.m., at the Jaycee Building.

RENT the Jaycee Community Building for parties, family reunions and special occasions. Call Jerry Smith 576-3638.

Xi Gamma Pi Yule Party Held Thursday

Xi Gamma Pi chapter of Beta Sigma Phi met Thursday evening in the home of Mr. and Mrs. John C. Bryant for the annual Christmas party. Mrs. C. W. Griggs, chairman of the social committee, was in charge of arrangements.

Refreshments were served from a buffet.

Gifts for high score were presented to winners of Bridge and 42.

Those attending were Mmes. and Messrs. Cliff Reynolds, Bob McKissack, Leldon Clifton, Jack Willingham, Tim Jones, James Harrison, Leroy Smith, Arlie Cassle, W. T. Johnson, Gerald Young, Weldon Griggs, John C. Bryant, Cecil Sellers and a guest, Teola Simpson.

Mr. and Mrs. Ramiro Villarreal are parents of a girl, Christy Diane, 6 lbs. 1/2 oz. born Dec. 16 at 1:58 a.m.

Mr. and Mrs. Francisco M. Guerra of Abilene are parents of a girl, Francine Annie, 7 lbs. 12 oz. born Dec. 18 at 9:12 p.m.

Men's Class Hosts Party For Lodge

A Christmas Party for residents of Holiday Lodge was given Thursday evening by The Men's Bible Class of First Baptist Church.

The Rev. Howard Jones, teacher, gave the devotional. E. A. Hewett led the singing of Christmas carols and sang a solo, "How Great Thou Art." Mrs. Andy Brown played the piano.

Rev. Jones requested that members of the class provide gifts for the residents rather than a gift being given to him.

A committee from the Homemakers Sunday School Class purchased and wrapped the gifts. Mrs. Melvin Scott was chairman.

Men from the class distributed gifts to every resident including bed patients.

Refreshments furnished by Naomi Sunday School Class were served by members of the Phebean and Homemakers classes.

Mrs. Robert Christian, activities director at the lodge, coordinated plans for the party.

Phebean Class Holds Party

Phebean Sunday School Class of First Baptist Church met in the home of Mrs. J. A. George Dec. 17 for their Christmas party.

Mrs. George was assisted by Mrs. C. R. Crowley as co-hostess.

Mrs. Cleo Perryman, outreach leader, presided. Mrs. T. C. Gregory gave the devotional.

Mrs. Joe Cowan presented the story of "The Other Wiseman."

Mrs. Crowley gave the closing prayer.

In lieu of a Christmas gift exchange, the members placed money in a carpet fund for their classroom.

Refreshments were served. Others present were Mrs. Henry Albritton, W. H. Carter, Erma Hall, O. G. Harvey, A. Branscum and Lucy Mickler.

Tables were set with red tablecloths lined with greenery, berries and Christmas candles with a flower arrangement accenting the head table.

Speaker for the supper was Mrs. Bobby Self who spoke on "Inner Happiness and How to Acquire It." She encouraged everyone to constantly give of

extra time and energy.

Salad Supper Held Tuesday

The monthly ladies salad supper was held in the Fellowship Hall of the Church of Christ Tuesday night. Room decorations carried out the Christmas theme.

Tables were set with red tablecloths lined with greenery, berries and Christmas candles with a flower arrangement accenting the head table.

Speaker for the supper was Mrs. Bobby Self who spoke on "Inner Happiness and How to Acquire It." She encouraged everyone to constantly give of

extra time and energy.

Tables were set with red

themselves to acquire and know happiness.

Hostesses were Mmes. H. R. Daniell, Bob Tegart and Bobby Self. Twenty-two ladies attended.

HOSPITAL PATIENTS

In Hospital Monday:

L. B. Maberry

Kayla Mehaffey

Lena Thomas

Jack Fletcher

Mrs. A. A. Hackley

Mrs. Joe Baldivia

Fred Jay

Mrs. W. L. Maynard

Mrs. Steve Reynolds

Elmo Bellah

Loy Nelson

Beatrice Kemp

Bill Kelley

Dismissed Dec. 18—22:

Mrs. Ronnie Clemons

Steve Austin

Mrs. Frank Guerra

Ralph Hallum

Vernon W. Early, Sylvester

Tammy May, Rotan

H. R. Daniels

Mr. and Mrs. Robert Parramore of Winters are parents of a boy, Russell Lee, 7 lbs. 1/2 oz. born Dec. 5 at 2:30 p.m. Maternal grandparents are Mr. and Mrs. Jack Vaughan. Mr. and Mrs. Bob Parramore of Winters are paternal grandparents. Great-grandparents are Mrs. H. E. Black of Hamlin and Mrs. A. F. Pinson of Warsaw, England and Mrs. Parramore of Winters.

Andrew T. McCormick, son of Mr. and Mrs. Andrew T. McCormick, 149 Avenue F, Hamlin, Tex., was promoted to Army Specialist six while serving as a radio repairman in the 6th Maintenance Company in Crailsheim, Germany.

Moving? Please let us know before you go! Call the Hamlin Herald and give us your new address.

GRAND Stamford

Fri. 27-Sat. 28-Sun. 29
2 Color Disney Hits 2
"BEARS AND I"
"SHAGGY DOG"

DRIVE-IN THEATRE

Fri. 27-Sat. 28
"SANTEE"
Glen Ford
Color

Sun. 29-Mon. 30-Tues. 31
"SERPICO"
Al Pacino
Color

Wed. Jan. 1-Thurs. 2
X-ADULTS ONLY
No One Under 18
Proof Required
"MARITAL HAPPINESS"
Nude Color

TUESDAY, DECEMBER 24, 1974, PAGE 3

Mr. and Mrs. Paul W. able as a medicine.

Frazier are parents of a boy, Michael Paul, 8 lbs. 2 oz. born Dec. 20 at 3:30 p.m. in Stamford Memorial Hospital. The couple has a daughter, Dawn Denice, 4. Maternal grandparents are Mr. and Mrs. W. W. Goodwin. Mr. and Mrs. Franklin W. Frazier of Philadelphia, Pa., are paternal grandparents.

CHRIST'S BIRTHDAY

How many observe Christ's birthday! How few, his precepts! O! 'tis easier to keep holidays than commandments.

— Benjamin Franklin (1732)

SEASON'S GREETINGS

Thank you for your patronage!

CARTER PLUMBING

E. W. CARTER
576-2684

RAY CARTER
576-2456

Start '75 with 775

SWEETWATER SAVINGS
NEW \$1000 SIX YEAR
SAVINGS CERTIFICATE
YIELDS 7.98% ANNUALLY

At a time when investment returns are declining, Sweetwater Savings introduces a new, higher yield savings certificate. Sweetwater Savings' new 6 year \$1000 savings certificate yields 7.98% annually which means, at maturity, it is worth \$1,584.95. That is your GUARANTEED RETURN. And, all Sweetwater Savings accounts are insured up to \$40,000 by the FSLIC. Now, that's hard to beat . . . any year. Start '75 with a Sweetwater Savings 7.75 account.

Compare these
Sweetwater
Savings rates:

7 3/4% 6 YR. CERTIFICATE
\$1,000 MINIMUM

7 1/2% 4 YR. CERTIFICATE
\$1000 MINIMUM

6 3/4% 30 MO. CERTIFICATE
\$1,000 MINIMUM

6 1/2% 1 YR. CERTIFICATE
\$1000 MINIMUM

5 3/4% 90 DAY ACCOUNT
\$1000 MINIMUM

5 1/4% PASSBOOK
NO MINIMUM

A substantial interest penalty is required for early withdrawal of certificate accounts.

FROM THE FILES . . .

FIFTY YEARS AGO (December 26, 1924)

Mr. and Mrs. R. D. Boyd of Slaton are here to visit their parents, Mr. and Mrs. W. L. Walton. Mr. and Mrs. J. Boyd also returned last week from Stanton to be at home Christmas.

The big poultry show that was to have been held here last week, Dec. 19 and 20 was frozen out, for the time being. Zero weather is not a good temperature for show chickens. So those in charge postponed the show till Jan. 17 and 18. Those who want to see good poultry will do well to keep this date in mind. Bring your chickens and turkeys.

Charlie Conatser's store at Royston was destroyed by fire of undetermined origin about 3:00 o'clock Tuesday morning.

TWENTY YEARS AGO (December 24, 1954)

Hamlin's city street paving program has really taken shape during the past several days as curb and gutter and street paving base has been carried out on several blocks of city streets.

Six new directors for the ensuing year of the Hamlin Chamber of Commerce will be elected in balloting that is being conducted through the mail this week and next through the civic organization.

Mrs. Lee R. Howard and little daughter, Terry, who have been making their home with her parents, Mr. and Mrs. W. C. Moore, for the past 11 months, are leaving Dec. 23 to join their husband and father in Japan. Lieutenant Howard was sent to Korea in February and back to Japan in October.

Hamlin post office will be closed Friday afternoon and all day Saturday in order to give postal employees a repast from labors for Christmas holidays.

Singers and those who like to hear good singing are reminded that the Haskell and Jones County singing will be conducted Sunday afternoon at Swenson Avenue Baptist Church in Stamford.

More than 1,100 Hamlin School children left their classes at the five schools of the district Wednesday

afternoon and will not return until Monday, Jan. 3.

TEN YEARS AGO (December 24, 1964)

Tommy L. Sewell, 20, whose wife, Carol lives at 230 S. W. Avenue D, completed a seven-week armor truck vehicle mechanic course at the Army Armor Center, Fort Knox, Dec. 16.

A capacity crowd attended the Sunday evening cantata presented by the combined choirs of the First Baptist churches at the Baptist church Sunday evening.

Dr. Jimmy McNeil, optometrist, has announced that he will not be in his office on Thursday, Dec. 24 and also Thursday, Jan. 31.

With Christmas Day coming on Friday this year many businesses will be closed Saturday in order to have a full holiday weekend for the owners and employees.

The annual Christmas dinner program for teachers and employees of the Hamlin Public Schools was held Friday evening in the high school cafeteria. B. V. Newberry, high school principal, was master of ceremonies.

Winners of the Christmas Decoration Contest have been announced by Miss Lennie Greenway, president of the Business and Professional Women's Club, sponsors of the event. In the business division the Hamlin Flower Shop placed first; McCollum-Cunningham, second and Bishop's Flowers, third.



Coleman Adv. Serv.



*out the Old
Ring in the
NEW*

Another year has passed, and things gone by, we cannot change. So ring out the old year and ring in the new with high resolutions. These bells, which have long been used by churches as a call to worship, are ringing an opportunity for you to begin the new year at worship with the Lord in His house. Start now and be faithful throughout this year. Attend Church regularly.



ASSEMBLY OF GOD
847 S. Central
Rev. Carl Amburn, pastor
SUNDAY
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Christ Ambassadors 6:00 p.m.
Evening Worship 7:00 p.m.
WEDNESDAY
Midweek Service 7:00 p.m.
BAPTIST MEXICAN MISSION

Stamford Highway
Sunday School 9:30 a.m.
Worship Service 10:40 a.m.
Training Union 6:00 p.m.
WEDNESDAY
Prayer Service 7:00 p.m.
CALVARY MISSIONARY
BAPTIST CHURCH
Rev. Walter Hickman
N. W. Avenue G. at 5th

SUNDAY
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
BTS 6:30 p.m.
Evening Worship 7:30 p.m.
WEDNESDAY
Song, Prayer Service 7:30 p.m.
CENTRAL BAPTIST CHURCH
Rev. C. G. Grigg

SUNDAY
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Church Training 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Service 7:00 p.m.
CHURCH OF CHRIST
David E. Giddens, minister
Lake Drive at Ave. A.

SUNDAY
Bible Class 9:45 a.m.
Morning Worship 10:45 p.m.
Evening Worship 6:00 p.m.
WEDNESDAY
Midweek service 7:30 p.m.
CHURCH OF THE NAZARENE
Rev. Marshall Stewart
S. W. 1st at Avenue C

SUNDAY
Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
N.Y.P.S. 5:00 p.m.
Evening Worship 6:00 p.m.

WEDNESDAY
Prayer Service 7:30 p.m.
EAST SIDE CHURCH OF CHRIST

Richard Lee Davis Jr.
Bible Class 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 5:00 p.m.
WEDNESDAY

Bible Class 6:30 p.m.
FIRST BAPTIST CHURCH
Rev. Howard J. Jones
Sunday School 9:30 a.m.
Morning Worship 10:40 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
WEDNESDAY

Prayer Meeting 7:00 p.m.
First United Methodist Church
Rev. James W. Smith
48 S. W. Ave. A

SUNDAY
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
M.Y.F. 6:00 p.m.
Evening Worship 7:00 p.m.
WEDNESDAY

Sharing Groups 7:30 p.m.
FOURSQUARE CHURCH
Rev. Claud Fry, pastor
113 S. W. Avenue D

SUNDAY
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Crusader Hour 6:00 p.m.
Evening Worship 7:00 p.m.
WEDNESDAY

Prayer, Bible Study 7:30 p.m.
HOLY TRINITY
CATHOLIC CHURCH
Rev. Stephen White
Aspermont Highway

SUNDAY
Mass 9:00 a.m.
WEDNESDAY

Services 7:30 p.m.
MC CAULLEY BAPTIST

Rev. R. M. Babb
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.
WEDNESDAY

Prayer Service 7:30 p.m.
Mc CAULLEY METHODIST
CHURCH

Sunday School 10:00 a.m.
Worship Services 10:00 a.m.
NEINDA BAPTIST CHURCH
Rev. Frank Codington, pastor
Sunday School 10:00 a.m.
Worship 11:00 a.m.
Evening Service 6:30 p.m.

OAK GROVE BAPTIST
Rev. Leo F. Scott
Northeast Ave. H.

SUNDAY
Sunday School 9:30 a.m.
Morning Worship 10:00 a.m.
B.T.U. 6:00 p.m.
Evening Worship 7:30 p.m.
PRIMITIVE BAPTIST
CHURCH

600 Block N. E. Ave. A.
Elder Valery Henderson of
Paducah, Pastor
Meets second Sunday and
preceding Saturday night
each month

SUNSET BAPTIST CHURCH
Robert H. Green, pastor
N. W. Ave. C, at 6th

SUNDAY
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
BTS 6:00 p.m.
Evening Worship 7:00 p.m.
WEDNESDAY

Prayer Service 7:30 p.m.
SYLVESTER BAPTIST
CHURCH

Rev. Milton Jennings
SUNDAY

Sunday School 10:00 a.m.
Worship 11:00 a.m.
Evening Worship 6:30 p.m.
WEDNESDAY

Prayer Meeting 8:00 p.m.
UNITED PENTECOSTAL
219 N. E. Ave. B.

'Rev. Jimmy Skiles
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evangelistic Service 6:30 p.m.

WEDNESDAY
Bible Study 7:30 p.m.
FRIDAY

Youth Service 7:30 p.m.

**MAY THIS MESSAGE BE AN INSPIRATION TO MANY IS THE
SINCERE DESIRE OF THE FOLLOWING INDIVIDUALS AND
BUSINESSES OF HAMLIN**

JOE HUDSPETH'S TIRE & APPLIANCE

GOODYEAR TIRES — G.E. APPLIANCES
111 S.E. Ave. A 576-3656

ROCKWELL BROS. & CO.

LUMBERMEN 576-3171

HOWARD DRUG CO.

S. CENTRAL 576-3321 S & H GREEN STAMPS 576-3521

J. R. B. #15

JOHNSON BUTANE & REPAIR

50 E. LAKE DR. 576-3541

CONNALLY FORD SALES

WELCOME EVERYONE TO SEE AND DRIVE
THE ALL NEW FORD LINE
576-3621

PRUITT WELL SERVICE

350 N.W. 6th 576-2206

DANIELL CONSTRUCTION CO.

"QUALITY BUILT HOMES"

COMPLIMENTS

HEIDENHEIMER'S

THE HAMLIN HERALD

HAMLIN FARMERS CO-OP GIN

A. E. KILLION TANK TRUCKS, INC.

1/2
off Original Prices

Mens and Boys
Western Belts
• Fours • Lancers • Snaps
• All Leather • Many
Styles and Colors
Never worn in this
price

Never Again Will You Buy So Cheap

COME AND GET IT AS DEALERS ARE WAITING TO BUY
BALANCE TO MOVE OUT OF TOWN! LAST CALL! LAST
CHANCE! HURRY! MASTER CHARGE GOOD EVEN AT
SALE PRICES

WHEATLEY'S-414 N. FIRST-HASKELL Look for
Sale Signs



spirit of Christmas . . .

GOLDEN RULE HAS EMBRACED ALL RELIGIONS SINCE 1300 B.C.

Throughout the centuries men of all faiths have acknowledged the Golden Rule as a vital, intrinsic part of their faith, and expressed it thus:

BAHAIISM — "If thou lookest toward justice, choose then for others what thou choosest for thyself. Blessed is he who prefers his brother before himself."

BRAHMANISM — "This is the sum of duty: Do naught unto others which would cause you pain if done to you."

BUDDHISM — "In five ways should a clansman minister to his friends and familiars: By generosity, courtesy and benevolence, treating them as he treats himself and by being as good as his word."

CHRISTIANITY — "All things whatsoever you would that men should do to you, do you even to them: For this is the law and the prophets."

CONFUCIANISM — "Is there one word which may serve as a rule to practice for all one's life? The Master said, 'Is not reciprocity (sympathy, consideration) such a word? What you do not want done to yourself, do not unto others.'

HINDUISM — "The life-giving breaths of other creatures are as dear to them as the breaths of one's own self. Men gifted with intelligence and purified souls should always treat others as they themselves wish to be treated."

JAINISM — "Indifferent to worldly objects, a man should wander about, treating all creatures in the world as he himself would be treated."

JUDAISM — "Thou shalt love thy neighbor as thyself."

MOHAMMEDANISM — "No one of you is a believer until he loves for his

adherents of the old and earliest religion of the horned god only much later made into a satanic Christian devil-figure. (Shades of an exorcist!) These people used hallucinatory drugs and used ointments like belladonna that made them feel like they were flying.

In Holland, St. Nicholas becomes Sante Klaas. The children put out a pair of shoes or clogs filled with hay, water and carrots for his white horse; these are placed before the fireplace, and the next morning the shoes are found filled with either sweets and little gifts — or, depending on past behavior, birch rods.

So it seems that the jovial, genial fellow whom we know as St. Nick or Santa Claus has had his darker side, too. All very interesting, as is most history, if you dig deep enough.

Santa's arrival by chimney in America probably has an origin of antecedent significance. Hearth-gods and gods of the Yule-log went in and out by chimney — also witches,

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brother what he loves for himself."

SIKHISM — "As thou deemest thyself, so deem others; then shalt thou become a partner in Heaven."

SHINTOISM — "Irrespective of their nationality, language, manners and culture, men should give mutual aid, and enjoy reciprocal, peaceful pleasure by showing in their conduct that they are brethren."

TAOISM — "Regard your neighbor's gain as your own gain, and regard your neighbor's loss as your own loss."

ZOROASTRIANISM — "That nature alone is good which refrains from doing unto another whatsoever is not good for itself."

Traditionalists will say that the Golden Rule, admirable in concept as it is, does not truly express the Spirit of Christmas.

Man continues to strive — more or less — to emulate the Son of God and of Man — and especially at Christmas-time.

He fails miserably, in many cases; this cannot be denied. Why, then, can we not reach for something attainable — such as the Golden Rule?

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Dear Santa,
Please bring me a baby alive doll, and a tea set. Bring Phillip and Michael something pretty.
Thank you.
Love Betty Burleson

Dear Santa Claus
My name is Trudi and I want a talking Doll, I want a Baby that Eats, I Want a Baby that Cries, and set of dishes.

Trudi Farnsworth

I would like to have cricket rocker
Gloria Perez

Lanito happy Christmas
I want a Punching toy and big Game rifle

Dear Santa,
Please send me and my sister a Baby Alive doll. I also would like a record player and some new records.

Love Always,
Tammy Fudge

Dear Santa Claus,
I have been a very good boy this year so for Christmas, I would like to have a race car track, TTP Classy Crashers, and a Mickey Mouse Watch.

Love,
Darren Weaver

Dear Santa-Claus
I Want a bike and a doll.
Evangelina

Dear Santa Clause
Please bring me a big Tonka bulldozer and Tonka Dump truck. I also would like a cornet. I've been a pretty good boy. Thank you.

Love,
Todd Self
P. S. Please bring "Little Leslie" a petal Pretty.

Dear Santa Claus
My name is Steven Warner and I am 5 yrs. old. My mommy is writing this for me because I'm not in school yet.

I want you to bring me these things this year: a football helmet, a car, a football, Indian knife, combine and a gun.

Thank you, Santa.
Steven Warner
P.S. I'll leave you some cookies and milk on the bar in the kitchen.

Dear Santa Claus
I am Steven Warner's brother, Jaysen, and I'm 2 yrs. old. I want everything that Steve wants because we fight a lot over the same toys. I've been good this year, considering I'm a boy. Thanks a lot Santa.

Jaysen Warner
P.S. We don't have a chimney so you'll have to use the front door.

Dear Santa Claus
I want many things, but I know you can't bring me everything I want just a bicycle for my sister and I
Isaac Martinez

Dear Santa Claus
Please bring me a new bicycle. I will have some cake and milk for you.

Love Rod Smith

Dear Santa Claus
I want many things, but I know you can't bring me everything I want just a bicycle for my sister and I
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Isaac Martinez

Dear Santa Claus
Please bring me a new bicycle. I will have some cake and milk for you.

Christmas Day In The Morning

As I sat on a sunny bank,
A sunny bank, a sunny bank,
As I sat on a sunny bank
On Christmas Day in the morning.

I saw three ships come sailing by,
Come sailing by, come sailing by,
I saw three ships come sailing by,
On Christmas Day in the morning.

And who d'you think were on the ship,
Were on the ship, were on the ship,
And who d'you think were on the ship
But Joseph and his Fair Lady.

O he did whistle and she did sing,
And all the bells on earth did ring
For joy our Savior Christ was born
On Christmas Day in the morning.

— Anonymous



Santy for Christmas I want
Doll
high chair
Baby Bed
Baby Carse
love Jana Maddox
I will leave you some milk
Please Write Back



choice of date
of the Child's
birth was a
happy augury

The earliest source re-
garding the exact date of
the birth of Jesus:

The Christian era was
calculated by the monk
Dionysius Exiguus in the
6th century after Christ.
He placed Jesus' birth on
Dec. 25 in the year 753 of
Rome, and decided 754
should be the first year of
the Christian era. How-
ever, Biblical scholars find
his calculations in error
and place the birth of
Jesus at 4 B.C. or earlier.

In AD 274 the emperor
Aurelian chose December
25 because it is just after
the winter solstice, or the
shortest day of the year,
and light once more starts
to strengthen and gradu-
ally flood more of the
world for longer periods
each day.

Besides, that date al-
ready was a great holiday
for the pagan Romans,
and Christian leaders
thought it proper to move
in and take over an ac-
cepted occasion.

What's more, no one
knew the actual birth date
of Jesus, since neither
Scripture nor any contem-
porary legend gave any
precise information on it.

At some point before
AD 336 the church at
Rome accepted December
25 as the day for com-
memorating His birth,
and so it has been ever
since, although because of
a difference in calendars,
the Eastern church cele-
bration and that of West-
ern churches rarely co-
incide.

In ancient Persia, De-
cember 25th was celebra-
ted as the birthdate of the
sun god, Mithras, who
was believed to emerge
from a rock three days
after the winter solstice.
A star seen by shepherds
and Magi foretold his
birth.



Just want to say that
you're wished the best
of holiday seasons!
Thank you for your
patronage in the past.

Ruby Robertson

**Glad Tidings**

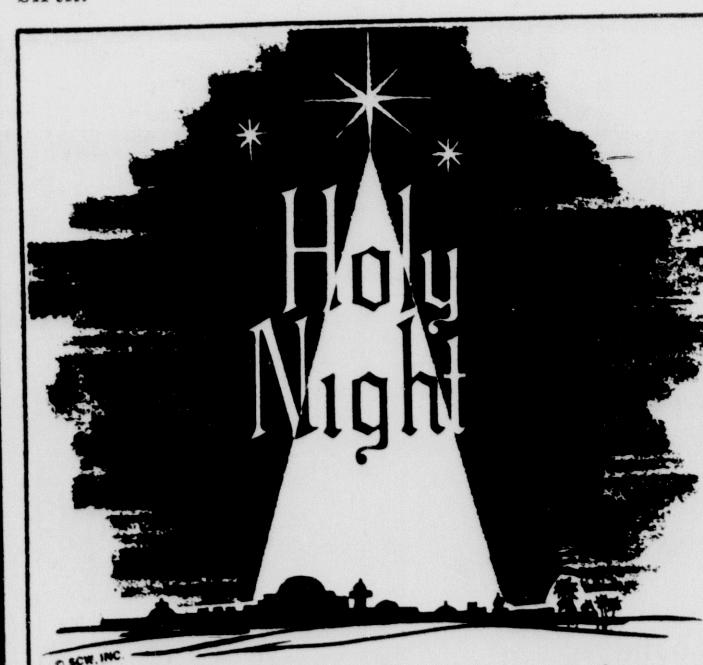
May your Christmas tree be bright
with ornaments . . . and your heart
be bright with love & laughter!

**Hamlin Board of
Community Development**



May your Christmas be as
gay and sparkling as the
ornaments that brighten
your tree! We thank you
for your past patronage.

CABLE ELECTRONICS INC.
327 South Central
Ruby Moore, office manager



We hope the blessings of the
season abide with you and
yours. Merry Christmas!

McCoy FUNERAL HOME

Ralph and Jerry Ferguson

**ALBRITTON MOTOR CO.**

THE HAMLIN HERALD, HAMLIN, TEXAS, 79520

Dear Santa,
I want a bicycle and a truck
for Christmas.
Thank you
Jenaro Mendoza Jr.

Dear Santa
I would like to have a T.V.
and a pair of boots I love you
a safe trip See you Christmas.
Love Raymond Jones



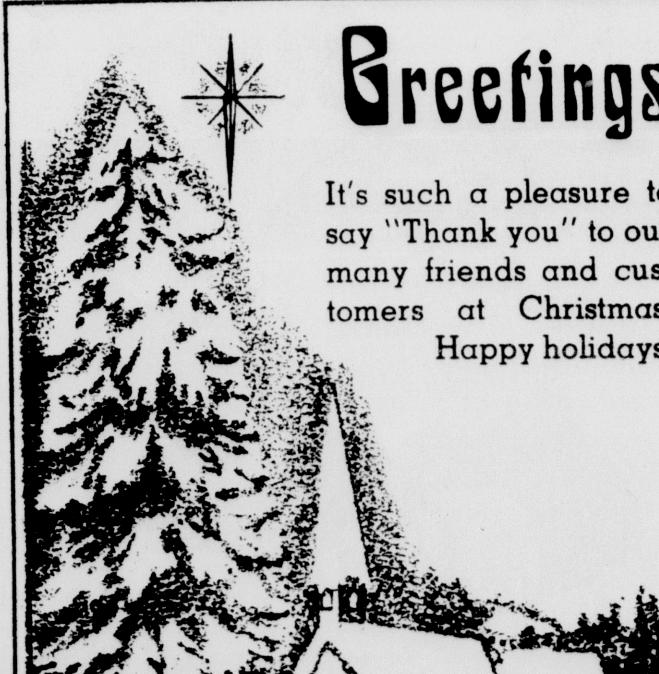
Guess who's wishing you a wonderful
Christmas season? May the festive spir-
it be yours throughout the holidays
and after!

DAIRY QUEEN

May your fondest wish come true
this Christmas! Greetings from

PIED PIPER GROCERYEster and Dorothy Hastings
and Steve

May your Christmas tree be gay with
decorations, and your home be
bright with warmth & laughter!
Sincere greetings from all of us at

FRANK'S TVFrank and Margaret Shearer
Bill Foster

It's such a pleasure to
say "Thank you" to our
many friends and cus-
tomers at Christmas.
Happy holidays!

CARLTON IMPLEMENT CO.

THE YULE LOG STORY

Remember those familiar scenes of men and horses pulling a freshly-cut log home o'er the snow from the forest? It was the Yule log, destined for a Christmas fireplace! It lighted up the house with a cheery glow, turned night into day, and made the holiday festivities so much gayer.

This custom, which is observed in many places, goes far back into pagan times, long before Christianity.

Our ancestors called it the Mid-Winter Fire Festival. It was held indoors because of the bad weather outside.

The Yule log, generally an oak tree, would be ceremoniously lighted from a fragment saved expressly for this purpose from the year before.

When the new log sent out its brilliant flames it was believed that the house and family would once again be protected against lighting and fires; that the cattle and grain fields would thrive, and all the earth would be fertile.

GREETINGS TO ALL



Here's hoping Santa has something special for you in his bag of gifts!
Have a very merry Christmas, friends!

JOE HUDSPETH'S



Marmee, Meg, Jo, Beth and Amy Personified the Spirit of Giving in Story, "Little Women"

One of the most beloved stories in American literature is "Little Women", by Louisa May Alcott.

The Civil War-impoverysh March family — the four "Little Women" guided by their courageous, firm yet kindly mother, Marmee, have won generations of friends as the years go by.

No better time to meet the March ladies, than at Christmas.

"Christmas won't be Christmas without any presents," grumbled Jo, lying on the rug. (Jo, as you remember, was the "free spirit" among the girls, with an impulsive, outspoken way that sometimes concealed a warm and loving heart.)

"It's so dreadful to be poor," sighed Meg, looking down at her old dress.

I don't think it's fair for some girls to have plenty of pretty things, and other girls nothing at all," added little Amy, with an injured sniff.

"We've got father and mother and each other," said Beth contentedly,

from her corner. and servant, Hannah, long unpaid, but ever loyal.

The four young faces on which the firelight shone brightened at the hour, growing hungrier and hungrier as they sniffed the aroma of buckwheats coming from the kitchen.

"We haven't got father, and shall not have him for a long time." She didn't say "perhaps never," but each silently added it, thinking of father far away, where the fighting was."

But somehow the girls rallied their spirits, and determined to make a show of being happy, even if each one had a lump in her throat, thinking of her father in combat, perhaps lying on the wet snow with only the cold muzzle of a rifle against his cheek.

They were thinking, too, of Marmee, so brave in the midst of these adversities, and who was the most selfless person anyone could know.

The girls decided to pool their meagre resources and buy their mother some presents. A dollar was all any of them had to spend; they had hoarded their pennies for months to build up a fund for something nice for Marmee. And they wanted it to be a surprise.

On Christmas morning they came downstairs to find that their mother had gone out on an errand of mercy — an occurrence all too common, in the eyes of their faithful friend

Beth rushed to the old piano and played her "gayest march" . . .

"Amy threw open the door, and Meg enacted escort with great dignity. Mrs. March

was both surprised and touched; and smiled with her eyes full as she examined her presents, and read the little notes which accompanied them. . . .

There was a good deal of laughing and kissing and explaining, in the simple, loving fashion which makes these home festivals so pleasant at the time, so sweet to remember long afterward. . . .

Before bedtime, Marmee gathered all the girls around her, and, taking a well-worn letter from her bosom, read to them tender words from husband and father.

As love encircled the family, across the miles,

TUESDAY, DECEMBER 24, 1974, PAGE 7
in spite of hardships, everyone agreed — it had Day.

Hi!

Just want to say that you're wished the best of holiday seasons! Thank you for your patronage in the past.

CLOUD'S CARPET STORE

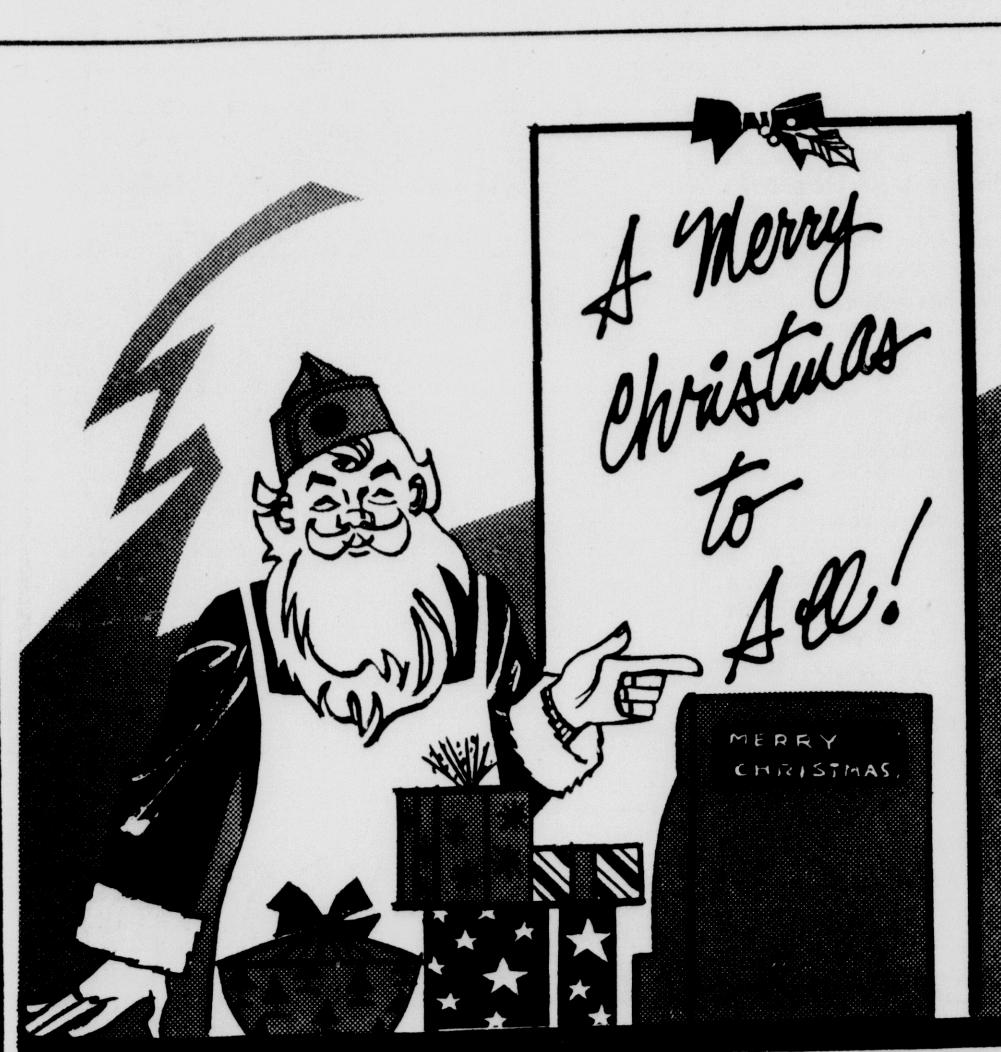
Mr. and Mrs. R. Y. Cloud
Hamlin



Joyous Noel

At this holy time, we extend the blessings of the season to you and yours. May the peace of Christ abide within every heart.

MR. AND MRS. J. C. TURNER
MARY MARGARET AND BOBBY REED
JAYNE AND MIKE FIELD



Here's a greeting that's really a "special!" That's because it's for you, our customers. You deserve the best of everything at Christmas and all year round!

J.R.B. SUPER MARKET



During this most wonderful season of the year, we welcome the opportunity to extend our best wishes to all!

NEINDA COOP GIN

Bill Scott, Manager

Route 1, Hamlin



ROCKWELL BROS. & CO.

LUMBERMEN
Hamlin, Texas



Merry Christmas!



We're never out of good wishes for you, our patrons, at this most joyous time! Happy holidays!

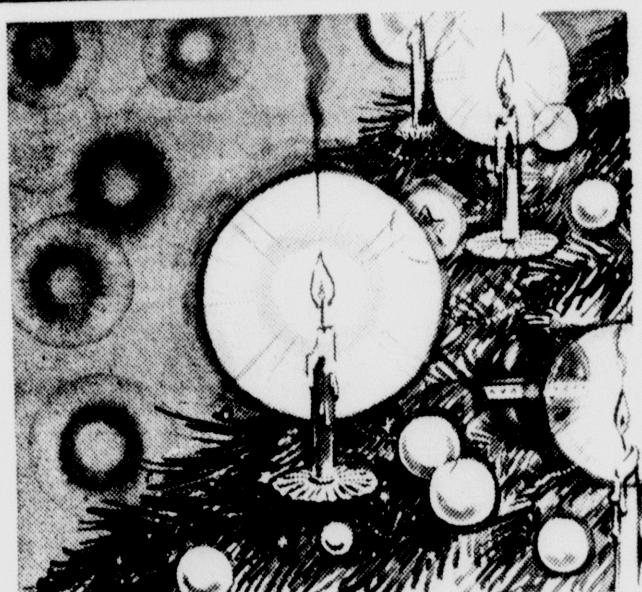
SAULS' GULF

Bill and Recie Sauls



Hope you find just what you've wanted under the holiday tree... and may your Yule be merry!

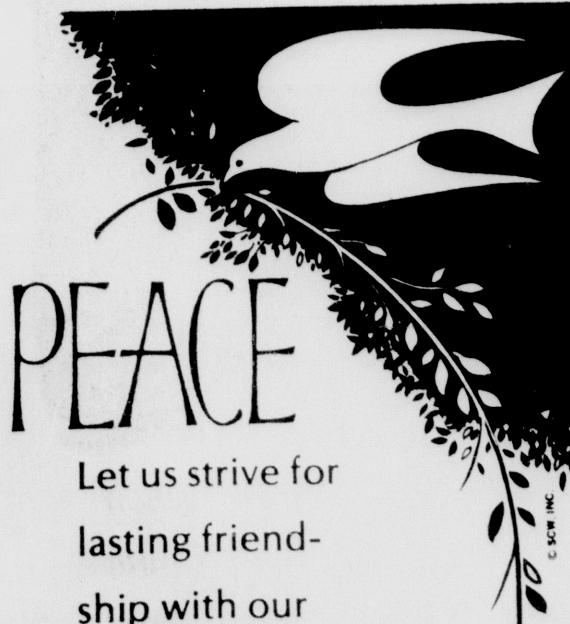
WATERHOLE NO. 3



We hope your home and heart will be filled with laughter, joy and good will this glad Holiday season—

MERRY CHRISTMAS!

L. C. Bonds Family



Let us strive for lasting friendship with our fellow men, now and after Christmas.

TEXACO, INC.

Paul Cooper, Consignee



Dear Santa,

Will you please bring me a Rock-em-Sock-em Robot, a football and a football locker. I also want an electric blanket. Shanna would like a baby doll, but she can't write yet.

Your friend,
Weldon Spalding

Dear Santa

Please bring me a rub-a-dub Doll, a Barbie's townhouse and a Barbie's Beach Bus a Barbie and also the Sunshine Family House or Just surprise me. I like your surprises. I Love You
Susie Waldrop

Dear Santa Claus

For this Christmas I want a jumping rope. And pants suits. And Boots And I think this is all. And I hope you can bring them All.

Love Your Friend,
Patricia Martinez

Dear Santa,

I have been a good girl, all through the year. I would like a talking doll and some dishes and a play stove. My brothers would like a play house, and a talking doll. Thank you Santa! And Merry Christmas!

Vicky Barrera

Dear Santa Claus

The Things I want are: an evil Kinevel, Police Car, and a Tonka. I want to share Them with my Friends. I Think I have Been Good. I don't Know if you Know I have.

Max Reyes

Dear Santa,

My name is James I Am 6 years-old. I would Like a bike, And An Evel Knivel Set, a Racing Car set.

That's All I want for Christmas.

Love,
James Derell Cork



Our "sole" desire is for you to have a wonderful holiday season!

JOHN'S BOOT & SADDLE SHOP

338 South Central

Hamlin, Texas

**'Kohoutek'
Comet Put on Show at
Christmas '73**

During early to mid-January there was much excitement and anticipation over the expected appearance of the comet Kohoutek.

It was dubbed "the Christmas Comet" and was expected to be most visible to the naked eye on January 14, at twilight.

Alas! The spectacular comet fizzled. It went into a decline, as far as earthlings are concerned. True, many thousands viewed its pulsing splendor through powerful lenses at observatories, but the common man on his own backporch was acutely disappointed that he couldn't look over to the southwest skies and see this phenomenon.

The comment occasioned by the heralded appearance of the comet caused many people to wonder if the star of Bethlehem was also a comet.

The discoverer of the comet is Lubos Kohoutek of the Hamburg Observatory who observed it when it was near the orbit of Jupiter, 350 million miles from earth.

As we go to press, the most authoritative sources say that Kohoutek has lost its tail, too.

On the evening of January 14, looking through one of the world's most sophisticated telescopes, the comet was a great round shimmering glob of glow, surrounded, as it were, by myriads of tiny winking diamonds.

Spectacular, certainly, even if it did not "live up to its notices".



HAMILTON POLICE DEPARTMENT

POLICE CHIEF ED WHEAT

Ptl. Ronnie Hill
Ptl. Richard Mullins
Ptl. Jerry Farnsworth
Ptl. Phil Standifer
Ptl. Louis Stinnett

Ruby Robertson
Kathy Farmer
Linda Witt
Melvin Keener



ELMER MARTIN

State Representative, District 61

My wife Billie joins me in wishing you a Merry Christmas. May your holidays be filled with gladness.

Dear Santa,
Please bring me a gun and Spurs. Also Road Race set and banana seat. My little brother wants a backhoe loader and a gun. Thank you,
Buddy Lee Watson

Dear Santa Claus,
I want a doll and some play dishes. My sisters wants the same. My brother wants a little play car. Happy Christmas,
Ida Mae Jeffrey

Dear Santa,
Please bring me a b-b gun if you think I am old enough.
I would also like a red wagon and a Cat in the Bag. Please bring Baby Alive for my little sister Casey.
Thank you very much
Santa.
Love,
Brooks Eoff

Dear Santa Claus,
for Christmas I want a fire truck. And a Police Car
Yours truly
Gabriel Ruiz

Dear Santa,
I would like a red coat and a coloring book for Christmas. I would also like some crayons. I hope you have a very merry Christmas.
Thank you,
Idella Hunter

Dear Santa,
I have been a very good little girl this year. I would like to have a Barbie's Town House and a Rub a Dub Dolly. I would also like a record player, a Barbie's Beach Bus, a play cash register, an electric, Raggedy Ann tooth brush. Thank you very much.
Love
Gina Bond

Dear Santa:
I have been a good girl this year. Please bring me a Krazy Kar, Sit'n Spin, Big Mouth Singers, Weebles West, Puppy Book, Pop Up Hide and Seek Book. Please bring all my friends some toys.
Love,
Robin



As nature sparkles in her new white raiment, we think of those who have been good friends.

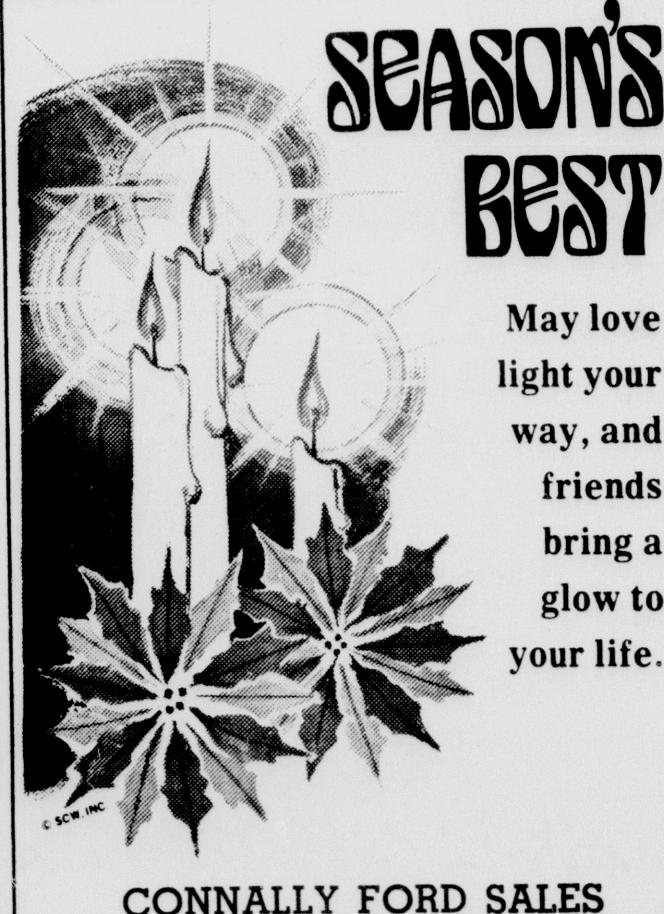
A. E. KILLION TANK TRUCKS, INC.



O. H. WEAVER TEXACO

SEASON'S BEST

May love light your way, and friends bring a glow to your life.



CONNALLY FORD SALES

47 E. LAKE DRIVE



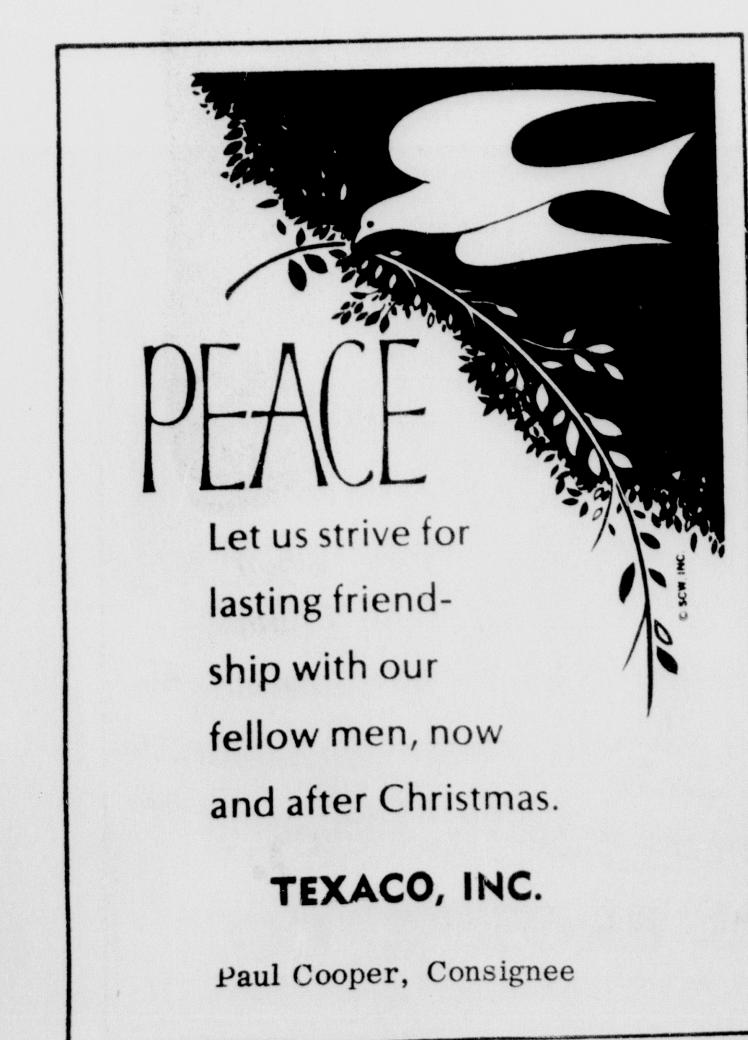
PIPER CAR WASH

Jack and C. L. White
Try our Cold Weather Stall



Fresh from us to you... greetings of the season. We hope the Yule holidays are happy in every way!

PIED PIPER MILLS, INC.



PEACE

Let us strive for lasting friendship with our fellow men, now and after Christmas.

TEXACO, INC.

Paul Cooper, Consignee

How A Poor Pioneer Family Celebrated Christ's Birthday



"Christmas was coming. The little log house was almost buried in snow. Great drifts were banked against the walls and windows, and in the morning when Pa opened the door, there was a wall of snow as high as Laura's head."

A paragraph from Laura Ingalls Wilder's beloved "Little Books" — true accounts of the pioneer life that the writer experienced, from her 6th to 18th years in the 1870s and 1880s; her restless father moved his family from a Wisconsin forest to Indian Territory to Minnesota and finally to the Dakota Territory.

The books were published between 1935 and 1943.

The family endured many hardships — bitter-cold winters as well as stifling summer heat. They lived first in a log cabin, later in a dugout by the creek, then, later in shacks — wherever fate (and Father) moved them. They went through cyclones, droughts, plagues of cicadas, yet the Ingalls family shared love and faith in each other, and they always celebrated the birthday of the Christ Child.

For a Christmas in the big woods, when the house was blanketed with snow, Ma baked bread, beans, cookies . . . distilled vinegar and baked dried apple pies! Truly a doughty soul. They entertained relatives . . . Aunt Eliza and Uncle Peter and the cousins who arrived on Christmas Eve on their big bobsled, sleigh bells ringing.

Some other Ma and Pa would have thrown up their hands at the sight of them — maybe got the shotgun off the cabin wall and picked them off from a window — but not the Ingalls! They shared their good things — the children slept in a row on the floor — the grown-ups, wherever they could find space.

Christmas Eve found them aglow with anticipation, in a circle of love.

In the morning the children found gifts in their stockings: a pair of bright

red knitted mittens and a less appeal. They contain stick of red-and-white striped mint candy. Guess who the Christmas Fairy was? She must have earned her reward in heaven, but that Christmas Day she received all the reward she wanted, in the surprise and happiness expressed by every child.

For Laura, the smallest child, there was also a homemade rag doll with black button eyes, black yarn hair and a dress of pink and blue calico — a doll "so beautiful that Laura could not say a word."

On other Christmases there were no presents. The Ingalls family were lucky to have their lives. However, Ma had saved a bundle of "Youth's Companions" that had been sent them by long-delayed mail or via a passerby. While the light lasted they read the stories. Pa even managed to buy the store's last two cans of oysters, so their Christmas dinner had a festive quality.

All the "Little Books" tales are fascinating, and you can be sure that the adults who gave them to children made a point to read them first. The stories have an ageless, time-

Christmas Music

I do not know a grander effect of music on the moral feelings than to hear the full choir and the pealing organ performing a Christmas anthem in a cathedral, and filling every part of the vast pile with triumphant harmony.

— Washington Irving (1819)

YULE LOG

Come, bring with a noise,
My merrie, merrie boyes,
The Christmas log to the
firing.

— Robert Herrick (1591-1674)



We've been shopping around for a good way to express our wishes to you at this holiday season . . . and "Merry Christmas" seems to say it best!

THRIF-TEE SUPER MARKET

LUTHER AND MARTHA HAUGHT

THE CELOTEX CORPORATION

HAMLIN PLANT

Season's Greetings



As we celebrate the birth of the Prince of Peace, we pray that His peace will abide with all.

TURNER INSURANCE AGENCY

J. C. TURNER

LA VERNE HUNTER

JOYE CARY

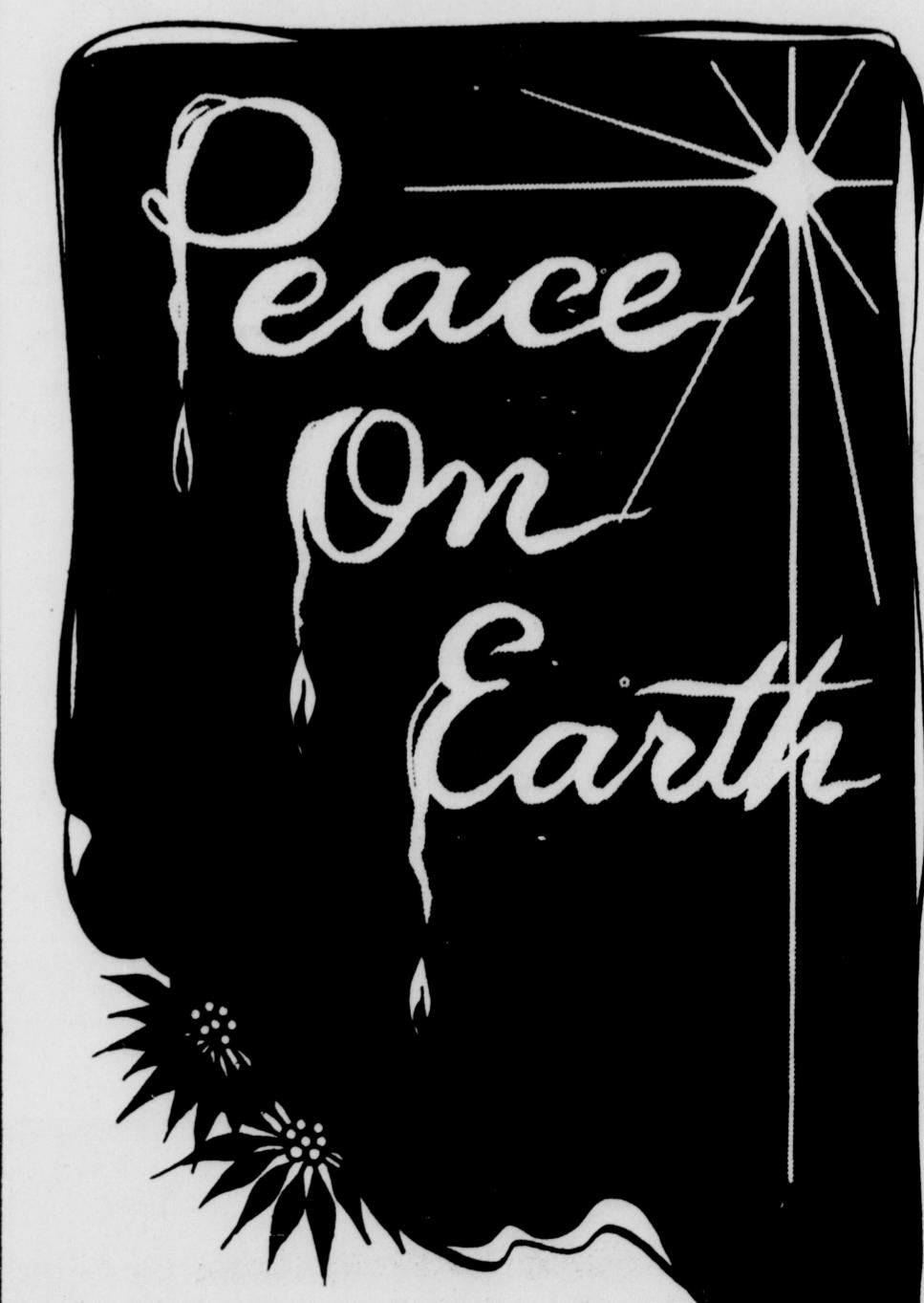


HAPPY HOLIDAYS!

All wrapped up for you . . . our best wishes for your merriest, most prosperous Christmas of all!

FRANK'S

HAMILIN'S LEADING DEPARTMENT STORE



*Once more
the message of Christmas shines
in men's hearts . . . "Peace on earth, good
will toward men!" Our sincere hope is that
this holy season may find a world at peace.*

HOWARD DRUG CO.
AND EMPLOYEES

TUESDAY, DECEMBER 24, 1974, PAGE 9
Dear Santa
I wish I had a bike and I
Love you very much. I have
been a good boy. So will you
bring it to me.
Your's truly
Stephen Brown

P. O. Box 303
Hamlin, Texas

Dear Santa Clause
I haven't been a real good
girl this year. But I promise
to do better next year. Please
bring a Dairy Queen Doll, a
Baton, some dishes, and a
baby buggy. Please Bring my

624 N. E. Ave. B.
Hamlin Texas

Dearest Santa Claus,
My name is Tommy D.
Chase I am also a first grade,
Santa Clause I would like a
watch, another bycle, a
crash-up car set, may be a
large truck.
Thank you
Santa Claus

Dear Santa Clause:
I decide that it time for me
to write you for my christmas
list. Santa I hope that you are
making it allright. Because I
want a Monday night football

set, a gun, a train set. And
when you arrive at my house
there will be cookie and milk
awaiting for you.
Love
Vincent

Greetings



It's nice to have so many friends!
Here's hoping you have the merriest
of holidays and gifts galore!

WHITE'S STORE

Byron and Neoma Bell Rodger and Jill Bell



JOY TO ALL!

Let the glad
tidings ring
out and let
us rejoice!

JORDAN'S

MR. AND MRS. ROY JORDAN

Peace On Earth.



As we celebrate the season of
Christmas, our thoughts turn
to mankind's universal hope . . .
a prayer for peace.

GRACE AND BURT OLIVER



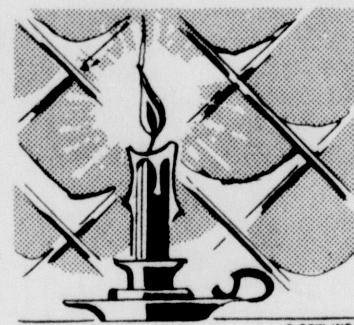
We hope your home and heart
will be filled with laughter, joy and
good will this glad Holiday season—

Mehaffey Trucking Co.

Legends Of Long Ago

Candles

Christmas candles are left burning in windows in many countries to light the Christ Child on his way, and to draw friendly travelers in for rest and refreshment. But to make sure that no undesirable or evil visitors come in, a candle can be left burning on the hearth with salt sprinkled thickly around.



Who Will Rule?

Holly and ivy are grown in practically all countries of the world, and they are widely used as Christmas decorations. In one Yule-time legend, holly is considered to be "male" and ivy "female." Whichever is brought into the house first tells who will rule the house during the year.



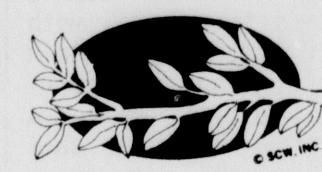
TREE LEGEND

One of the many legends about the Christmas tree tells of Martin Luther wandering through the woods on Christmas Eve and marveling at the stars shining through the branches of the fir trees. Inspired by the sight, he cut a fir tree for his family, set it up, and lighted it with candles to represent the stars.



A Norse legend tells how an arrow of mistletoe was used to kill the young god Baldur, who was protected against all injuries

that came from the four elements. Mistletoe, which does not spring directly from air, fire, water or earth had the power to destroy him. However, the gods restored Baldur to life and his mother, Freyja, who was goddess of love and beauty, decreed that mistletoe should be a symbol of peace and that whoever passed beneath it would receive her kiss.



Rosemary, dedicated to remembrance, is almost forgotten. In earlier days its silvery fragrance mingled with that of the holly, mistletoe and ivy in every home.

There are two variations to the Christmas legend concerned with rosemary. In one story, when the Christ Child's laundry was spread over a rosemary bush to dry, the

plant instantly became evergreen and aromatic. In another version, it was the Virgin's blue cape that was spread to dry, and the white flowers of the herb became blue.

Onion Custom

A Swiss farm custom foretells the weather for the year: On Christmas Eve a large onion is cut in half, then 12 layers peeled off carefully and each marked with the name of one month. Salt is then poured into each of the 12 onion cups. On

Christmas morning the onion sections are examined. Dry salt indicates a fair month; wet salt, rainy weather.

Pennsylvania Germans during the holidays speak of Pelznickel. He is, in part, like Santa Claus with fur trimming on his clothes and a white beard.

He carries bags of toys for good children and switches with which he lightly taps bad children.

St. Francis
said to have
assembled
1st crib scene

Much is made of the Nativity Scene in Christian homes at Christmastime. Over the centuries worshippers have expressed their devotion by creating the figures of Joseph, the Virgin Mary, the Christ-Child in His rudely fashioned crib, and the beasts of the field which according to legend surrounded the Holy Birth inside the manger.

Great artists have carved the figures from fine woods, sculpted them of precious metal and other materials, which have become treasured works for the world to admire.

St. Francis of Assisi had much to do with our modern Christmas traditions.

For one thing he is said to have assembled, in AD 1224, the first Nativity scene, using live people, live oxen and live donkeys. Franciscan churches still continue to make of this an illuminating seasonal custom.



St. Joseph's Catholic Church at 12th and Los Angeles Sts., in Los Angeles, California has done so for many years.

St. Francis also popularized the tradition of Christmas caroling, it is said. When villagers came to see his Nativity arrangement, he led them in "joyous caroling."

Now, of course, such caroling is done by roving groups of singers from countless churches and other organizations each Christmas, but the idea is the same — to express in song one's gratitude at the joyous occasion of Christmas.

To Santa from Lydia 11-21-74

Hamlin, Texas
Zip 79520
Street N. W. 2nd
address 1006

Dear Santa

I want a doll and its name is new Chaty Quick curl that you can fix her hair and I want a toy box and that is all.

Your friend
Lydia Riberia
THE END

Dear Santa

I have been a good boy Please Bring me a Dump Truck, G. I. Joe's Training Center and Big Jim

Love
George Scifres

Dear Santa.
I want a Baby crissy And a Black Board. Robby wants tonka Toys.

We have been good.
Love, Tricia and Robby Kiser

THE HAMLIN HERALD, HAMLIN, TEXAS, 79520

Dear Santa.

I have been a good boy. Please bring me a Little car, and some guns. Bring my brothers something to.

Jackie Gardner

Dear Santa Claus
I want many things, but I know that you can't bring me everything I want. Just a bicycle for my brother and I. Sonia Martinez



A cheery hello to all our many friends, with warmest wishes for a very happy Christmas season!

Kincaid Gas & Appliance

Mr. and Mrs. G. W. Kincaid



You "auto" know by now that
we are hoping your holidays are
truly joyous. Hearty greetings
from all the guys at

Kiser Texaco



Santa's bringing
wishes for a happy
Yule to all our friends!

VARIETY Winn's STORES

HAMLIN

Dear Santa,
I have been a good girl, I help my sisters clean the house. I would like for you to bring me some dishes, and some dresses for my sisters, and for me. Please bring a football for my brothers. Bring a little dollhouse for my baby sister.

And I want a doll that talks and walks and eats, and a play iron and a little play house. And don't worry I'll be a nice girl all the year

Your friend
Alma Gloria Barrera
Merry Christmas

Dear Santa Claus

I have been a very good girl this year. I would like a big Raggedy Ann Doll and a Disney Table set.

Thank you very much.
Maria Ysabel Tamez



Comin' down your chimney
with loads of good wishes for the
holiday season. We hope Santa
brings you everything you've been
hoping for!

Embrey's TV and Appliance Service
Embrey's Snack Bar

207 Southwest Third Street

Dear Santa Claus

I have been a very good girl this year. I would like a big Raggedy Ann Doll and a Disney Table set.

Thank you very much.
Maria Ysabel Tamez



GREETINGS of the season
to our many good friends!
We hope your Christmas is
bright with love and joy.

JOHNSON'S BUTANE AND REPAIR

Mr. and Mrs. James E. Rodgers

RICKY AND GERALD



Season's
Best
Greetings to all
our friends . . . we
thank you for
your patronage!

FARNSWORTH GARAGE



LETTERS TO...

SANTA

Dear Santa,
My name is Connie Holden and this is what I want for Christmas, a Shetland pony a cowboy suit and a sewing machine.
Thank you
Connie

age is 6 years old.
I have been a good boy and I would like for you to bring me a big red fire engine. Thank you very much.

Love
Martin Farnsworth

Dear Santa Claus
I am 7 years Old What I'd Like is a foot ball Suit, Bike, Wagon, Air Plants, And Clothes.

Love
Leroy Piske

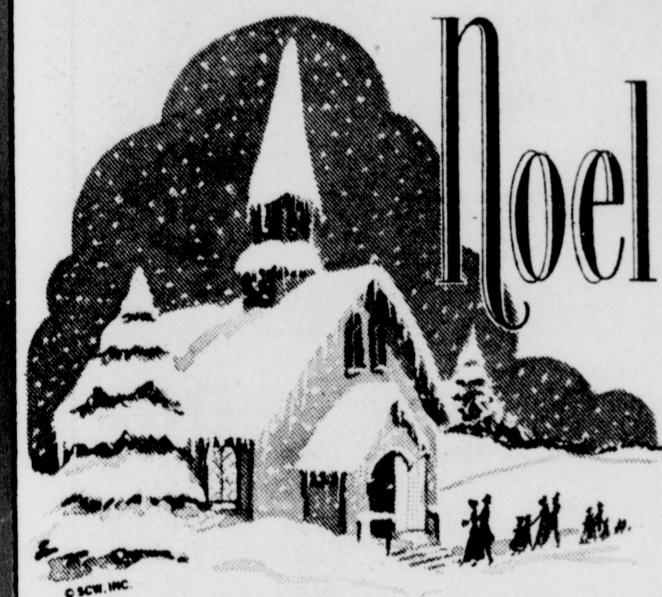
My Name is T. J. Robins I am 7 years old. For Christmas I want a wagon, cars, Trucks, Bike and gun. I have a little Brother Name Rodney and he wants a trick gun-wagon and cars.

Love T. J. Robins

Dear Santa Claus,
I Love you. My name is Martin Farnsworth and my

Joe Gonzalez

Dear Santa Claus
My name is Joe and I want



We pray for the blessings of the Infant Jesus upon you and your loved ones at Christmas.

Dr. and Mrs. James E. Harrison
MARILYN, CAROLYN AND LYNDY



To our many fine customers. May your Holiday Season be full of happy blessings and the joys of Christmas cheer.

HEIDENHEIMER'S



famous Austrian boys' choir evokes Christmas memories

Many Americans have to sing at the Court Chapel listened with pleasure to the Vienna Boys' Choir, formed today as it was in which makes appearances the Emperor Maximilian's as a cherished and regular part of the Christmas season. The different choirs travel all over the world; but few realize that naturally, boys are anxious to join, but less than this choir has a history to join, but less than steeped in tradition . . . ten percent of those who in fact, it dates back to apply can meet the Choir's over four and a half centuries. Age groups are in the 7-15

In 1498 Emperor Maximilian I of the Hapsburgs boys' high jinks, but when dynasty ordered a court to arrange for a singing group to perform in due to the uncompromising discipline of their musicians. The boys were carefully selected and made portent. Within the wards of the state which sphere of their performances they are true professionals with an artist room and board.

As boys, several famous musicians were members of the Choir . . . among them, Josef Haydn, Franz Schubert, Beethoven, Mozart, Liszt and Bruckner.

Today the Choir includes four separate singing groups which rotate on the concert circuit, one always remaining at home

Yule Cheer

Heap on more wood! — the wind is chill;
But let it whistle as it will,

We'll keep our Christmas merry still.

— Sir Walter Scott (1771-1832)



TUESDAY, DECEMBER 24, 1974, PAGE 11

Dear Santa,

I have been a good girl. I would like you to bring me a big Barbie house, a Miss Pat doll and a lot of nice things for my sister. Come early and eat supper with us.

Love, Rechei Welch

Dear Santa,
I have been a good girl some of the time and I would like a doll that has pretty long hair and bring my Two sisters Some Toys Too. Love you,

Peggy Romero



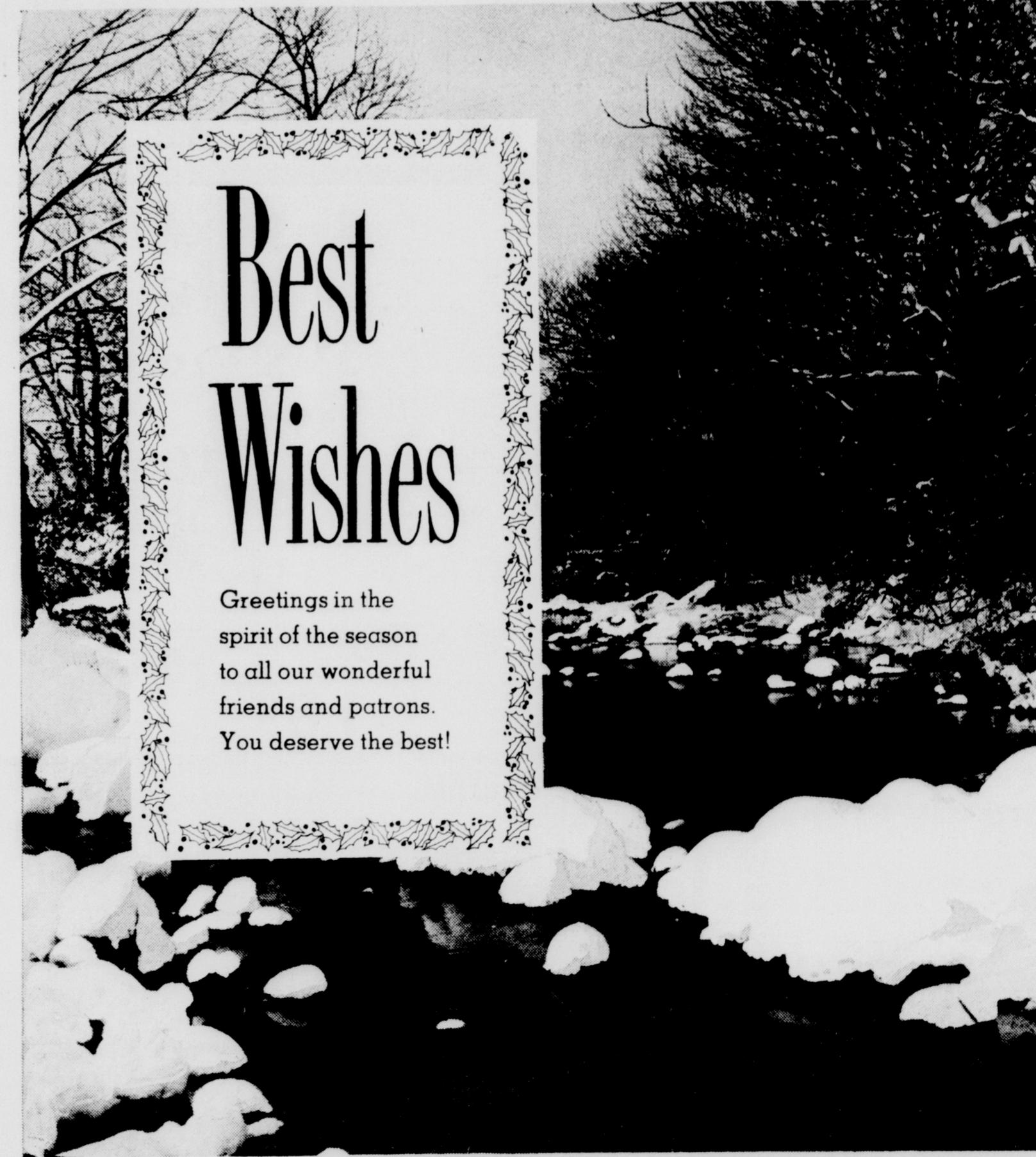
There's no better time to wish our friends the best! Merry Christmas!

W. L. "POOCHEY" McDONALD FAMILY



You can be "sure" of one thing . . . we're hoping you have the happiest holidays ever! Greetings to all!

CUNNINGHAM
INSURANCE AGENCY



FARMERS & MERCHANTS NATIONAL BANK

JRB

SAVES YOU MOST
SERVES YOU BEST

Brownwood, Coleman, Cross Plains, Abilene,
Ranger, Eastland, Cisco, DeLeon, Brady,
Wichita Falls, Llano, Stamford and Hamlin.
NO SALES TO DEALERS



Lable Trimmers



DOUBLE STAMPS
TUESDAY & SATURDAY

WE HONOR GOVERNMENT FOOD STAMPS

HAMLIN JRB WILL CLOSE CHRISTMAS EVE AT 5 P.M.

UNBEATABLE PRICE

ALL
CHRISTMAS
TREES
YOUR CHOICE
\$1
PLUS STAMPS

14 OZ. REG. \$1.45

LISTERENE
ANTISEPTIC

1.09

40's REG. \$1.49

EFFERDENT
TABLETS

1.09

4 OZ. REG. 89¢

PEPTO
BISMOL

59¢

MAXWELL HOUSE 6 OZ. JAR
INSTANT COFFEE **1.59**

DEL MONTE WHOLE
GOLDEN CORN **3 FOR \$1**

DEL MONTE 303 CAN
FRUIT COCKTAIL **39¢**

PUSS & BOOTS FISH
CAT FOOD 15 1/2 OZ. **2 FOR 41¢**

BRUCE CUT #3 SQUAT
YAMS **39¢**

BAKERS ANGEL FLAKE
COCONUT 3 OZ. **3 FOR \$1**

BAKERS 12 OZ. PKG.
CHOCOLATE
FLAVOR CHIPS **79¢**



TIME FOR...

HOLIDAY HAMS

SHANK PORTION BUTT PORTION SHANK HALF

89¢ **93¢** **95¢**

LB. LB. LB.

BUTT HALF

99¢

Thick for Roast

CENTER SLICED HAMS

LB. **1.19**

Thin Breakfast Style

CENTER SLICED HAMS

LB. **1.29**

Armour Star 3 lb.

CANNED HAM

EACH **4.89**

Armour Star 5 lb.

CANNED HAM

EACH **7.95**

Sun Valley or Armour Gold Bank 16-20 lb.

TURKEY HENS

LB. **.55¢**

Sun Valley 10-14 lb.

TURKEY HENS

LB. **.69¢**

JRB 1 lb. pkg. Our Very Best

BACON

EACH **1.19**

Armour Pan Size 12 oz. pkg.

BACON

EACH **99¢**



UNBEATABLE PRICE

LARGE STUFFED
ANIMALS
REG. \$3.99
2.99

PLUS STAMPS

LB. **29¢**

YAMS

15¢

LB. **29¢**

YELLOW ONIONS

99¢

8# BAG **39¢**

POTATOES

LARGE DELICIOUS LB. **29¢**

APPLES

LARGE STALKS **29¢**

CELERY

CALIFORNIA LB. **29¢**

ORANGES

29¢

HUNTS 14 OZ. BOTTLE

CATSUP **3 FOR \$1**

JRB BROWN & SERVE

ROLLS **3 FOR \$1**

EAGLE BRAND 14 OZ. CAN

MILK **49¢**

BAMA 18 OZ.

RED PLUM JAM

BAMA 18 OZ.

RED PLUM JELLY

YOUR CHOICE

69¢

Red Label Pint Size
KARO SYRUP **55¢**

Ocean Spray Jelled 300 Can
CRANBERRY SAUCE **39¢**

Del Monte Mary Washington Spears 300 Can
ASPARAGUS **87¢**

10 OZ. CARTON ONLY PLUS DEPOSIT

COCA-COLA,
SEVEN-UP,
MR. PIB **89¢**

ALL GRINDS 3 LB. CAN
FOLGERS COFFEE **3.09**

ICE CREAM Gandys All Flavors 1/2 Gal. Round Ctn.
SOUR CREAM **1.29**

GANDYS WHIPPING OR
SPEARS, FLAVOR PAC 10
1/2 PT. **3 FOR \$1** OZ.
BROCCOLI **39¢** PKG.

GANDYS QUART
EGG NOG **73¢**
FLAVOR PAC YELLOW
10 OZ. PKG.

JRB 1/2 GAL.
BUTTERMILK **65¢**
PILLSBURY CHOC. CHIP
AND SUGAR

JRB GRADE A DOZEN
LARGE EGGS **69¢**
PILLSBURY ALL VARIETIES

MORTONS PUMPKIN OR
MINCE MEAT PIES **69¢**
PARKAY MAXI CUPS 1#

MRS. SMITH TWIN PACK
PIE SHELLS **69¢**
PARKAY WHIPPED 6 STICK

BIRDS EYE 4 1/2 OZ.
COOL WHIP **39¢**
PARKAY SQUEEZE BOTTLE

MARGARINE **79¢**

Ambassador
*
Gift Wraps
Ribbons
Trims

UNBEATABLE PRICE

FOLGER'S
COFFEE
ALL GRINDS
3 LB. CAN

\$3.09

PLUS STAMPS

